HERITAGE
İSTANBUL
RESTORATION
ARCHAEOLOGY
MUSEUM
TECHNOLOGIES
FAIR & CONFERENCES

11-13 April 2019

Hilton İstanbul
Convention & Exhibition Center

POST-SHOW REPORT

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.
“Securing the future for the past”
Introducing and enabling to use the current systems, methods, technics and technologies to public and private companies in cultural heritage industry,

Setting the technological change and developments in Restoration, Archaeology and Museology fields, helping to extend the visions of the involved corporations and exhibitors,

Composing a platform for the public and private sector companies working in ‘History and Cultural Heritage’ in order to contribute their information area and interests,

Conveying the requests and opinions of archaeologist, restorator, conservator, architect and museum employees to fair exhibitors, enabling the development of new ideas and technologies Influential in museology and archaeology sectors,

Creating opportunities to organize commercial opportunities, discuss the viewpoints, exchange opinions between academicians and professionals.
VISITOR PROFILE


EVENT SUMMARY

2,620 Exhibition Area
8,257 Visitors
123 Exhibitors
94 Speaker
23 Countries
SPECIAL THANKS FOR HERITAGE İSTANBUL

Prof. Dr. Mehmet ÖZDOĞAN, Archeologist
Suay AKSOY, Museologist - Head of ICOM
Prof. Dr. Demet BİNAN, Vice Rector of Mimar Sinan Fine Arts University
Prof. Dr. Fethiye ERBAY, İstanbul University Head of Museum Management Department
Nezih BAŞGELEN, Archeologist - Publisher
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EXHIBITION
HERITAGE İSTANBUL EXHIBITORS

- Museum Technologies: %35
- Restoration: %28
- Government and NGOs: %15
- Exhibition Systems: %11
- Documentation / Archivement / Reporting: %6
- Archaeology: %3
- Engineering Solutions: %1
- Media and Publishers: %1

HERITAGE İSTANBUL NUMBER OF EXHIBITORS

123 Companies

HERITAGE İSTANBUL EXHIBITION AREA (SQM)

2.620 sqm
Restorators, conservators, architects, archeologist, museum professionals
Government organizations, local managements, civil organization representatives
Academicians, students, media and publishers
Sector employees
VISITORS – ACCORDING TO THE CITIES

National visitors, along with the industry professionals in it, totaling 8,257 people.

79% of the visitors came from Istanbul, rest of the national visitors are from 33 different cities.
INTERNATIONAL EXHIBITORS AND VISITORS

Our exhibitors and visitors came from 25 different Countries.

Total Number of International Exhibitors: 15

Total Number of International Visitors: 472
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M U S E U M
TECHNOLOGIES
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CONFERENCES

HERITAGE TALKS

WORKSHOPS
HERITAGE İSTANBUL CONFERENCES

Prof. Dr. İlber Ortaylı
Garip Ay
Hilary Knight

Istanbul Kültür Yöneticileri Paneli
Türk Dünyası Kültürel Miras Paneli

Berkan Karpat
Marc Tamschick
Dr. Mohamed Abd El - Maguid
CONFERENCES PROGRAM

11 APRIL 2019 THURSDAY

10.00 - 11.30

"Theatre and Mediterranean Heritage:" Authors, 20th Century, and the Future

11.30 - 13.30

Conference: "Restoring Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

13.45 - 15.00

Conference: "The Importance of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

15.00 - 15.15

Conference: "The Future of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

15.15 - 16.30

Conference: "The Importance of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

16.30 - 18.00

Conference: "The Importance of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

18.00 - 19.30

Conference: "The Importance of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

19.30 - 20.00

Conference: "The Importance of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

11 APRIL 2019 FRIDAY

10.00 - 11.30

"Cultural Heritage Laboratories in Turkey: Infrastructure and Cooperation"

11.30 - 12.45

TURKISH WORLD CULTURAL HERITAGE PANEL

12.45 - 14.00

Conference: "The Importance of Heritage in a Crisis: Recent Experiences from Syria, Yemen, and Iraq: A talk by: Michael Parenti, Director of the International Institute for the Conservation of Cultural Heritage"

14.00 - 15.15

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15.15 - 17.00

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17.00 - 18.00

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19.30 - 20.00

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13 APRIL 2019 SATURDAY

10.00 - 11.30

MINISTRY OF CULTURE AND TOURISM SESSION

11.30 - 12.45

TURKISH WORLD CULTURAL HERITAGE PANEL

12.45 - 14.00

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HERITAGE TALKS

**11 APRIL 2019 THURSDAY**

12:00 - 12:45
"Intangible Cultural Heritage and Awareness"
Moderated by: Osma Soygird, Director of Istanbul Directorate of Surveying and Monuments
Güneşli Kaya, Miniature Artist
Hülüskan Menteş, Art Historian
Sadat Bernabò, Art Historian, Tourist Guide

14:00 - 14:45
"Reston zum Archea"
Bijan Kula, UNESCO KOSOY RCTA Turkey Scientific Member, Middle East Technical University (Zagreb) Faculty of Tourism and Architecture

16:00 - 16:45
"Heritage Works with EU Support in the Western Thrace"
Emre Uzun, Member of the EU Advisory Board & Faculty of Architecture, Eastern Mediterranean University

**12 APRIL 2019 FRIDAY**

11:00 - 11:45
DIRECTORATE GENERAL OF FOUNDATIONS SESSION
Güner Boz, Sabancı University, Director of Cultural and Natural Heritage

12:30 - 13:15
"Innovative Approach to Cultural Heritage: Heritage Tourism"
Uğur Çelik, Conservator-Restaurator

14:00 - 14:45
"Ceramic Patterns: Legacy of What?"
Serhat Özdeş, Islamic Geometric Patterns

16:00 - 16:45
"The First Laboratory Museum in the World: Heritage General and the Project Leads on Modern Buildings"
Emre Yorgancı, Member of FOGU & SDTU University Manager

**13 APRIL 2019 SATURDAY**

11:00 - 11:45
"The role of Civil Society Organizations in the Preservation of Cultural Heritage and the Formation of Social Commitment"
Ali Bozkurt, Chairman of the Board of KOZKIR

12:30 - 13:15
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WORKSHOPS

11 APRIL 2019 THURSDAY
3:00 - 5:30
"Manuscript and Text Restoration"
Güven Metir,Mage, Uniersity of Fine Arts, Traditional Turkish Handicrafts Department

12 APRIL 2019 FRIDAY
10:00 - 12:30
"Systems and Tools for Anatomical Sculpture" Title Painter
Seyyid Esmer Sahin, Islamic Geometrics - Pattern Specialist

14:00 - 15:45
"Archival Discoloration with Colored Scissors"
Ayşe Hocaduman, Mega Consulting Technical Service Manager
E. Efe Beço, Mega Consulting Technical Support Specialist

16:00 - 18:00
"WORKSHOP: Appraisal Studies in Cultural Heritage Organisations"
Ali Ayrapaş,Research and Training Photograph Specialist at YEMAM, Bogaz University

13 APRIL 2019 SATURDAY
11:00 - 11:45
"CGXL - Watercolor Workshop – Heritage with Colors for Artists" Title Painter
Merke Kemal, Painter Architect

14:00 - 15:45
"Paper Production and Photo Journeys"
Özlem Tunçbaş, Koc University Herakle, O.U., Vocational School of Higher Education, Photography and Videography Department

16:00 - 18:00
"Portable scientific instrumentation for the diagnosis of Cultural Heritage"
Vittorio Bresciani, Bresciani SRL, Founder Member
HERITAGE İSTANBUL
OPENING RECEPTION

Theodosius Cistern
MARKETING & PR
61 Written News Articles
Equivalents Total of 293,000 TL

760+ Online Articles and News

26 TV Press News Articles
Equivalents Total of 215,000 TL
THE ONLY SECTORAL PUBLICATION OF CULTURAL HERITAGE

In the Magazine, interviews of exhibitors, archeologists and restorators, recent news about the industry, cultural news around the world, latest products of the brands and more about HERITAGE ISTANBUL Conferences can be found.
With our emailing campaigns, industry professionals have been notified about the industry news and recent trends and activities of the exhibition.

- 4,256,794 Access
- 481,123 Interaction
- 8,158 Followers

- 135,274 Access
- 91,970 Interaction
- 2,171 Followers

- 271,620 Access
- 7,064 Interaction
- 2,486 Followers
WE ARE TOGETHER IN THE NEW YEAR WITH NEW TARGETS
TG Expo was founded in 2008 with ‘Think Global’ insight. We bring together leading exporters with our talented team to do business in international markets. Accredited by Turkish Ministry of Economy, TG Expo Group supports export companies to grow attempts and business development process which contribute to national and international economy. Since the date it was found TG Expo provided the opportunity for more than 1000 export companies to penetrate into their target markets.

We operate local sales by our sales team in assisting domestic companies to access new markets and also keep regular contacts with governmental bodies and trade associations, to seek government funding and grants. Additionally, we provide our clients logistic support, research outcomes and market monitoring.

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