

6<sup>th</sup>

# HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • LIBRARIANSHIP

## POST SHOW REPORT

11-13 MAY 2022

Istanbul Lutfi Kirdar International  
Convention and Exhibition Centre

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# HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • LIBRARIANSHIP

## ABOUT Heritage İstanbul

**Heritage İstanbul** which will be organized for the 7th time on 1-3 May 2023, is the pioneering conservation, restoration, archaeology, museology, librarianship fair and conference aiming at raising the awareness of the cultural heritage in Turkey, and committed to the development of the state-of-the-art products, services and technology for its protection.

Heritage Fair and Conferences held six times in İstanbul as **Heritage İstanbul** once in Abu Dhabi as **Heritage Middle East** is the only organization in the cultural heritage industry in Turkey. Bringing together all the stakeholders of different sectors such as conservation, restoration, archaeology, museology and the renowned figures and experts in different industries under one roof, Heritage Exhibition and Conference is a platform that has managed to solidify its position as a strong brand recognized by the industries in Turkey.

Participate in the **Heritage İstanbul Fair & Conference**, the best branded event in Turkey and raise your voice in the cultural heritage industry!





# International Cooperations



# FACTS & FIGURES

## Heritage Istanbul 2022



**4500** sqm

Exhibition Area



**9345**

Visitors



**120+**

Exhibitors



**32**

Foreign  
Exhibitors



**7**

Exhibitor Countries

Belgium



Nigeria



Spain



Italy



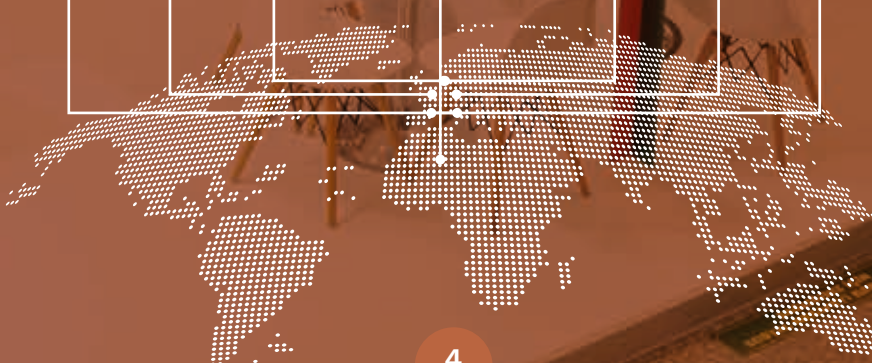
Sweden



Netherlands



Germany



# What Did They Said About Heritage İstanbul?

**Republic of Türkiye Ministry of Culture and Tourism**  
**Ahmet Misbah Demircan**  
*Republic of Türkiye Deputy Minister of Culture and Tourism*

I think of heritage when the name Heritage İstanbul is mentioned. It is possible to see the echoes of cultural heritage here: the approach to heritage, both tangible and intangible, is very commendable. The most important aspect of the fair is to meet people who love and understand this job. I applaud everyone who contributed to this fair.

**Republic of Türkiye Ministry of Culture and Tourism**  
**Fatma Sezin Doğruer**  
*General Directorate of Cultural Heritage Museums*

Heritage İstanbul is an organization supported by our Ministry. We are very happy to be here. It is a nice organization where we can follow the latest developments and technologies regarding the protection of cultural heritage, meet with private sector representatives, other public institutions and organizations and discuss the issues.

**Balıkesir Metropolitan Municipality**  
**Koray Karabulut**  
*Historical Cultural Heritage Branch Manager*

We met a much more qualified participant profile and a much more visionary fair organization team than the few fairs we attended before. Therefore, we are very pleased. We hope that we will attend an even better fair next year. As a team, we would like to thank you and your management for organizing such an organization.

**Fatih Municipality**  
**Sümeyye Meryem Arslan**  
*Cultural Heritage Conservation Manager*

I would like to thank you for bringing us cultural heritage lovers together in such an organization. We had a very dynamic and full exhibition.

**Giorgio Marrapodi**  
*Ambassador of Italy in Turkey*

Heritage İstanbul is such an important exhibition – it is very lively. After two years in the pandemic, we missed the physical contact. It is a bridge between the past and the future. I think that Italy and Turkey are two countries that are so important when it comes to working on tradition, restoring, and working on the past for building the future.

**ITA**  
**Riccardo Landi**  
*Director of ITA*

It is the third time that we are organizing the Italian participation, and we are very happy also because it is a very important occasion for Italian companies and institutions to be present and to create contact with Turkish institutions, entities and entrepreneurs. We have 12 Italian companies participating and we are very happy about it. Also, we are absolutely aware that the name Heritage is the most proper name for this occasion. Italy and Turkey have a common heritage, and this is absolutely the proper occasion to show this fact: our common culture, history, and common origins of art. We are sure that in this exhibition, there will be a really good success for Italian companies and they will have good contacts with local institutions and Turkish companies. Thank you very much.



# What Did They Said About Heritage İstanbul?

## **Komili**

### **Pınar Nokay**

#### ***Bunge Head of Marketing and Trade Marketing***

I found this year's Heritage İstanbul Fair and Conference very good. I'd like to thank everyone who contributed to this event. We, as Komili, are the "Natural Heritage Sponsor" of Heritage İstanbul, and we are very proud and happy about it. On behalf of myself, on behalf of my team, on behalf of our company, I would like to thank you very much. It is an honor for us to be here. I hope we will continue to carry this bond as much as we can in the next periods.

## **Republic of Türkiye Ministry of Culture and Tourism**

### **Burhan Ersoy**

#### ***Foundations General Manager***

As the Directorate General of Foundations, we are pleased to see that the Heritage İstanbul Fair and Conference was also attended by construction companies and companies working in the preservation of historical artifacts. Your leadership is very important in the preservation, protection and restoration of historical monuments. I see the great success of Heritage İstanbul. I thank Heritage İstanbul team for the efforts they put into organizing this fair.

## **Republic of Türkiye Ministry of Culture and Tourism**

### **Hayrullah Çelebi**

#### ***Foundations İstanbul First Regional Manager***

Just as every year, we have a stand at the Heritage Fair, which is held for the sixth time. With the attendance of Republic of Türkiye Minister of Culture and Tourism, Heritage İstanbul attracts a lot of attention this year. We tell the visitors who come to the fair about the works we have done. We would like to take this opportunity to thank everyone who contributed to the Heritage İstanbul fair.

## **Antalya Metropolitan Municipality**

### **Hakan Tütüncü**

#### ***Mayor of Antalya, Kepez***

#### ***Chairman of the Union of Mediterranean Municipalities***

I carefully follow the Heritage İstanbul Fair and Conference every year. However, the atmosphere this year was especially great. Lots of areas of cultural heritage attracted my attention this year, particularly museology and librarianship. I see a Heritage that improves, gets better and grows every year. I think that we, the local managers, are in great need of Heritage İstanbul. I wish success to the Heritage İstanbul team.

## **Bergama Municipality**

### **Hakan Koştu**

#### ***Mayor of Bergama***

Heritage İstanbul Fair and Conference hosted us with its colorful guests and stands. We are very happy to be a guest here from Bergama, the city of firsts, where history breathes. There has been a great deal of sharing in museology, archaeology, conservation and inheriting cultural heritage to future generations. I thank the Heritage İstanbul team.

## **Turkish Librarians Association**

### **Ali Fuat Kartal**

#### ***President of the Turkish Librarians Association***

This year Heritage İstanbul Fair and Conference is very meaningful for us. For the first time, librarians were included in the fair. We attended the fair with its excitement. I wish success to the Heritage İstanbul team.

# What Did They Said About Heritage İstanbul?

## **Bruynzeel Storage Systems** **Rik Linders**

### **Area Sales Manager Asia-Pacific**

We, as Bruynzeel, are very happy to show our capabilities to the Turkish market. We really enjoy our time here. Thanks.

## **Alfavision** **Els De Rooy** **Co-Founder**

It is already the fourth time that we come here, and again it was a very good experience to be here, to meet the people, professionals working in different museums, and the government agencies to build up relations and to do business here in Turkey and the museum world.

## **PTT A.Ş.** **Hüseyin Tok**

### **Deputy General Manager**

We consider Heritage İstanbul as a very nice fair held for the purpose of protecting our cultural heritage and inheriting it to future generations. As an 182-year-old institution, we are honored to support this event.

## **Delta İnşaat** **Çağlar Yeşil** **Deputy Chairman of the Board of Directors**

As Delta İnşaat, I think Heritage İstanbul Fair is beneficial for our company. We had the opportunity to meet with many of our industry stakeholders that we had not worked with on a corporate before.

## **Keskin Yapı Cervo Dış Ticaret A.Ş.** **Saruhan Özkan** **Export Manager**

We attended the Heritage İstanbul Fair and Conference for the first time. The exhibition exceeded our expectations. We decided to prepare even more for our participation next year. We got the chance to interact with relevant companies in the sector, public institutions and the academicians at the fair. Thanks.

## **Arkeo Teknik** **Hasan Binay** **Founder, Archaeologist, Art Historian**

Heritage İstanbul Fair and Conference brought us together with public institutions and private sector representatives, allowing us to have successful and productive meetings. As a result of these meetings, we established strong business connections. As Arkeo Teknik, we would like to thank the Heritage İstanbul team.

## **Suay Aksoy** **Museologist**

Heritage İstanbul Fair and Conference has been a great source of pride for us. This year is the 6th anniversary of the fair and I am very pleased that the people I met were as positively affected by the fair as I was. I would like to thank the Heritage İstanbul team, especially Murat Akan.

# Exhibitor Profile

- Institutions specialized in new technologies in archaeology
- Open space management organizations, archaea parks, open air museum services
- Digital documentation, 3D, virtual media technology
- Archeological equipment establishments and chemicals
- Experimental archaeology, technical training service providers
- Natural heritage sites protection organizations

## *Archeology Technologies*



## *Restoration, Maintenance/ Repair And Conservation*



- Restoration project implementation institutions
- Documentation and related organizations
- Maintenance, repair and related organizations
- Architectural restoration services
- Historical building restorations
- Restoration, restitution, survey report and project companies
- Maintenance, repair and protection companies
- Renovation, re-functioning renovation companies

- Museum space and exhibition design project services
- Lighting and security systems
- Visual media and technology companies
- Organizations providing services in art and technology
- Mobile museum implementation
- Virtual museum, virtual reality and augmented reality firms
- Librarianship and archiving technologies
- Database development and documentation technologies
- Storage Technologies
- Museology and its applications
- Museum door systems companies
- Audio Guidance and virtual museum mobile applications

## *Museum Technologies*



## *Education, Management and Communication In Museology*



- Companies providing services in modern museology
- Companies serving in museums and children interaction
- Database development and documentation technologies
- Archive Technologies
- Companies providing services on the effects of global branding on local heritage
- E-museum configuration services
- Consulting companies providing cultural heritage management services

- Information, document management
- Library automation systems
- E-Library
- Cultural heritage information Technologies
- Digitalization and User Services in Archives
- Electronic Document and Archiving Solutions
- Document Archiving Software Systems

## *Librarianship and Archiving Technologies*







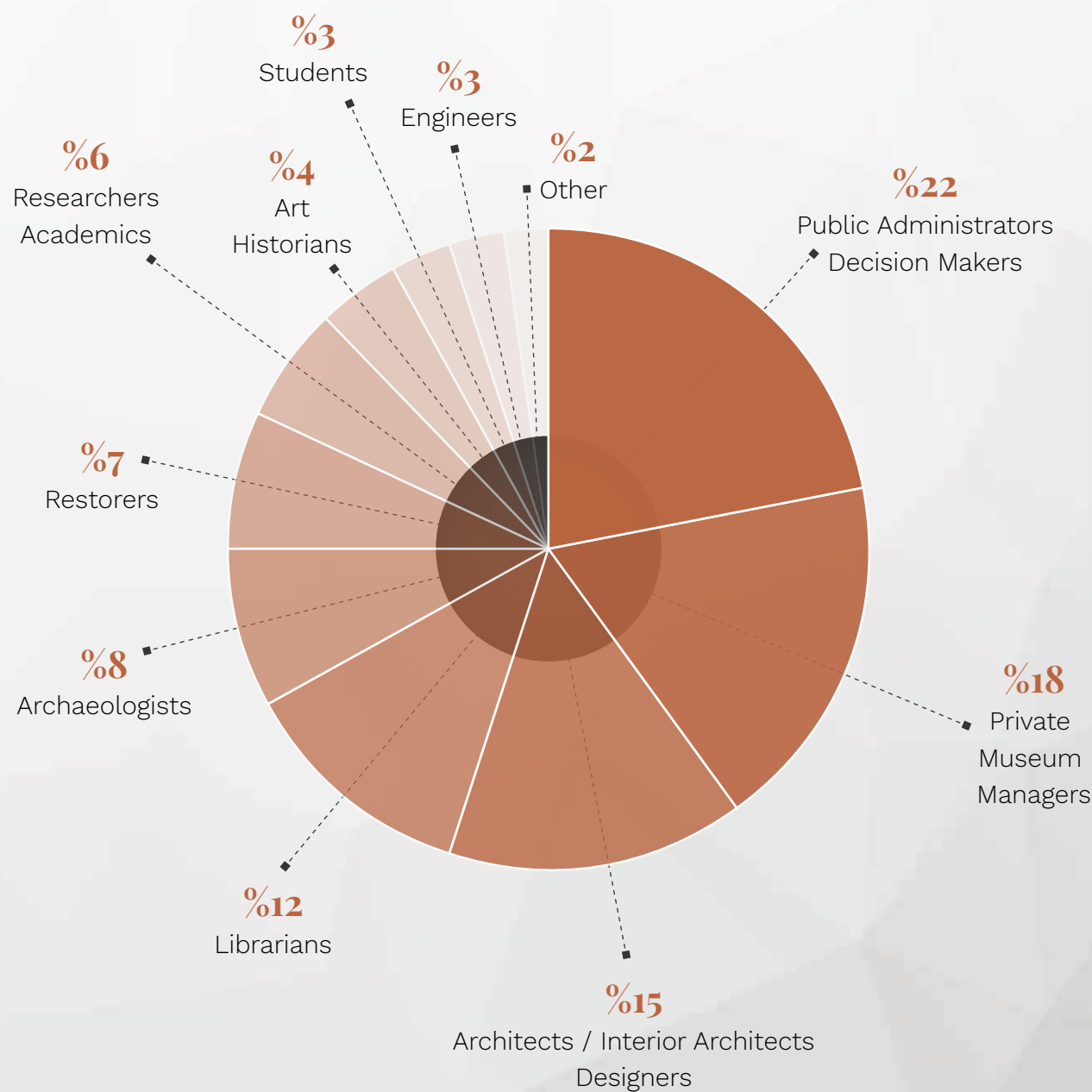
# Heritage İstanbul

## Exhibitor Profile



# Heritage İstanbul

## Visitor Profile by Occupation Area



Restorators, conservators, architects, archaeologist, museum professionals, government organizations, librarians, local managements, civil organization representatives, academicians, students, press and publishers, sector professionals

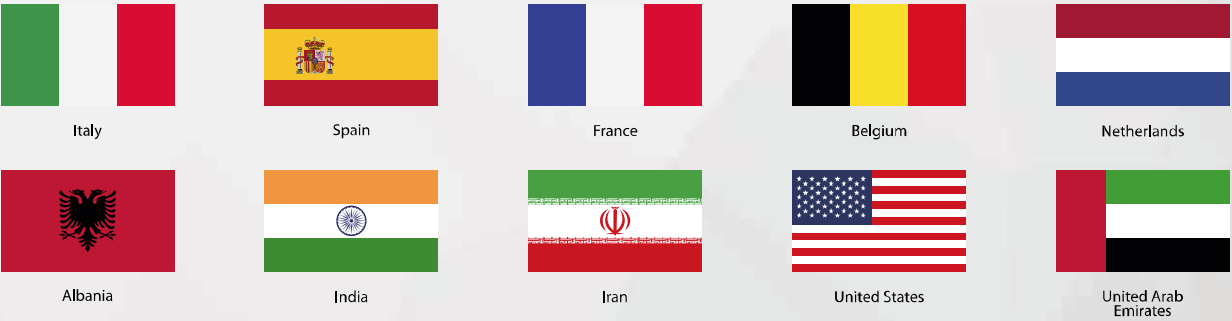
# Heritage İstanbul

## About the Visitors

9345  
total visitors



### Top 10 Visiting Countries



### Visitor Survey Results







HERITAGE  
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HERITAGE

C.O.N.F.E.R.E.N.C.E

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ATILIM - RESTORASYON - KAVRILAR - MÜZELER - KUTUPHANALAR

- Hükümetler Arası Çalışmalar (HAC)
- İktisadi ve Sosyal Programlar (MAD)
- Uluslararası Teşvikler ve İmparator Programı (GICP)
- Uluslararası Temel Hükümet Programı (HGP)

Etkili program uygulamaları için  
uluslararası işbirliği ağırları ve  
markalar oluşturma yollarını seçiyiz.



HERITAGE  
T . A . L . K . S



HERITAGE

W.O.R.K.S.H.O.P



# Heritage İstanbul

## EVENTS IN NUMBERS

### HERITAGE

C • O • N • F • E • R • E • N • C • E



**22**

Session



**4**

Keynote  
Speakers



**85**

Speakers

### HERITAGE

T • A • L • K • S



**25**

Session



**46**

Speakers

### HERITAGE

W • O • R • K • S • H • O • P



**8**

Workshops



**11**

Facilitators



**240**

Participants

# Heritage İstanbul

## Fair & Conference Opening Cerenomy



**H.E. Mehmet Nuri Ersoy**  
Republic of Türkiye Minister  
of Culture and Tourism



**Mr. Nezhir Başgelen**  
Heritage İstanbul  
Advisory Board Member



**Mr. Osman Murat Akan**  
Founder of Heritage Projects



**Mr. Hasan Cem Şenel**  
TG Expo General Manager

Heritage İstanbul Fair & Conference opening ceremony took place with the speeches of TG Expo General Manager Mr. Hasan Cem Şenel, Founder of Heritage Projects Mr. Osman Murat Akan, Heritage İstanbul Advisory Board Member Mr. Nezhir Başgelen, and Republic of Türkiye Minister of Culture and Tourism H.E. Mehmet Nuri Ersoy.



Republic of Türkiye Minister of Culture and Tourism H.E. Mehmet Nuri Ersoy, Republic of Türkiye Deputy Minister of Culture and Tourism H.E. Ahmet Misbah Demircan, TG Expo Chairman of the Board Mrs. Gönül Akyıldız, Republic of Türkiye, General Manager of Cultural Heritage and Museums Mr. Gökhan Yazgı, İstanbul Provincial Culture and Tourism Director Mr. Coşkun Yılmaz, İstanbul General Directorate of Foundations, Region 1 Manager Mr. Hayrullah Çelebi, Heritage İstanbul Advisory Board Member Mr. Nezhir Başgelen, Founder of Heritage Projects Mr. Osman Murat Akan, and TG Expo General Manager Mr. Hasan Cem Şenel attended the opening ceremony.



# Heritage İstanbul Conference



## **PANEL: Our Cultural Heritage and Values in the Technology Era**

**H.E. Ahmet Misbah Demircan**, Republic of Turkey Ministry of Culture and Tourism Deputy Minister

**Ms. Zehra Öney**, 360+ Media Interactive Technologies Founding President of Agency, Founding Chairwoman of the Board of Directors of Women at Technology Association



## **PANEL: Italy Panel**

**Mr. Riccardo Landi**, ITA Director

**Mr. Alessandro Bozzetti**, President of Assorestauro

**Mr. Giacomo Casaril**, CNA Cultural Heritage Restorators National

**Ms. President Francesca Brancaccio**, OICE Cultural Heritage Working Group Vice Coordinator

**Mr. Salvatore Schirmo**, Italian Culture Institute Manager

**H.E. Giorgio Marrapodi**, Ambassador of Italy



## **PANEL: To Make It Live For Generations**

**Moderator: Dr. Pinar Nokay**, Bunge Head of Marketing and Trade Marketing

**Turgut Yeğenağa**, Bunge Turkey Country Leader

**Assoc. Prof. Dr. Çetin Şenku**, Director of Anatolia Quaternary Research Center

**Ömür Akkor**, Chef & Writer



## **PANEL: TÜRSAB Panel**

**Moderator: Mesut Kanat**, TÜRSAB Information Technologies and Media Communication Group Head

**Prof. Dr. İlber Ortaylı**, Historian, Academician, Writer

**Assoc. Prof. Dr. Aytaç Coşkun**, Dicle University Faculty of Arts and Sciences, Department of Archaeology, Zerzevan Castle, Excavation Leader

# Heritage İstanbul Conference



## **TALK: Emre Erolat and Handan İnci Elçi Talk**

**Moderator: Banu Uçak**, Master Architect

**Prof. Dr. Handan İnci Elçi**, Mimar Sinan Fine Arts University Rector

**Emre Erolat**, Designer and Founding Partner, EAA-Emre Erolat Architecture



## **KEYNOTE**

### **Stories from Past into the Future**

**Ms. Shirin Frangoul-Brückner**,  
Architect, Atelier Brückner Founding  
Partner



## **KEYNOTE**

### **Touching the Untouchables: World Heritage Sites Revitalisation: Exhibition Design, Memorialization, Inclusion and Identities**

**Mr. Ivan Asseev**, Project Development  
Specialist, Historian, Kvorning Design



## **KEYNOTE**

### **Intellectual Ergonometry**

**Mr. Boris Micka**, Academic Architect  
MA, Founder and Creative Principal of  
Boris Micka Associates



## **PANEL: IFLA – Restructuring IFLA and Sustainability in Libraries**

**Moderatör: Tuba Akbaytürk Canak**, Koç University  
Suna Kiraç Library Director

**Barbara Lison**, President of IFLA

**Ertuğrul Çimen**, MEF University Library Director



# Heritage İstanbul Conference Program

## 11 MAY WEDNESDAY

- 10:30-12:15** **OPENING SPEECHES**  
**Mr. Hasan Cem Şenel**, TG Expo General Manager  
**Mr. Osman Murat Akan**, Heritage Projects Founder  
**Mr. Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodicals  
**Mr. Ali Yerlikaya**, Mayor of İstanbul  
**H.E. Mehmet Nuri Ersoy**, Minister of Culture and Tourism of the Republic of Turkey
- 12:15-12:45** **BREAK**
- 12:45-13:15** **PANEL: "Cultural and Natural Heritage Sites in Turkey and UNESCO"**  
**Moderator: Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodicals  
**Prof. Dr. Nizamettin Kazancı**, UNESCO Turkey National Committee Natural Heritage Sites Expert  
**Assoc. Prof. Dr. Zeynep Aktüre**, UNESCO Turkey National Committee, Cultural Heritage Sites Expert, Restorator
- 13:15-14:00** **PANEL: "Our Cultural Heritage and Values in the Technology Era"**  
**H.E. Ahmet Misbah Demircan**, Republic of Turkey Ministry of Culture and Tourism Deputy Minister  
**Ms. Zehra Öney**, 360+ Media Interactive Technologies Founding President of Agency, Founding Chairwoman of the Board of Directors of Women at Technology Association
- 14:00-14:45** **PANEL: Balıkesir Metropolitan Municipality Panel**  
**Moderator: Prof. Dr. Abdullah Soykan**, Balıkesir University Faculty of Arts and Sciences Department of Geography  
**Dr. Hüseyin Murat Özgen**, MSGSÜ Department of Archaeology Faculty Member  
**Prof. Dr. Gürkan Polat**, Ege University Faculty Member  
**Prof. Dr. Kaan İren**, Muğla Sıtkı Koçman University Faculty Member  
**Dr. Lecturer Ahmet Tercanloğlu**, Bandırma 17 Eylül University Faculty Member
- 14:45-15:15** **KEYNOTE: Contemporary Museology**  
**Moderator: Neziğ Bağçelen**, Archaeologist, Archaeology and Art Periodicals  
**Mr. Murat Abbas**, Kültür A.Ş. General Manager
- 15:15-16:30** **PANEL: İstanbul Metropolitan Municipality Heritage Panel**  
**Huriye Merve Gedik**, Department of Cultural Assets Conservation Project Manager  
**Demet Yıldız**, Department of Cultural Assets Conservation Library Coordinator  
**Ayşen Kaya**, Department of Cultural Assets Conservation Vice Project Manager  
**Ali Asker Ülker**, Archaeologist
- 16:30-17:00** **KEYNOTE: "Intellectual Ergonometry"**  
**Mr. Boris Micka**, Academic Architect MA, Founder and Creative Principal of Boris Micka Associates
- 17:00-18:00** **PANEL: Cultural Heritage Protection and Management**  
**Moderator: Dr. Olcay Aydemir**, Zeytinburnu Municipality Advisor to the Mayor  
**Serap Koçak**, Gürsoy Group Deputy General Manager  
**Doruk Peker**, Architect, Pekerler Construction

## 12 MAY THURSDAY

- 10:30-11:15** **PANEL: "Historical Peninsula and Cultural Heritage with Fatih Municipality: Land Walls of İstanbul and Zeyrek World Heritage"**  
**Moderator: Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodicals  
**Mehmet Özçelik**, Fatih Municipality Technical Deputy President  
**Sümeyye Meryem Aslan**, Cultural Heritage Protection Manager  
**Sümeyye İstif Koç**, Planning and Project Manager
- 11:15-12:30** **PANEL: Italy Panel**  
**Mr. Riccardo Landi**, IITA Director  
**Mr. Alessandro Bozzetti**, President of Assorestauro  
**Mr. Giacomo Casaril**, CNA Cultural Heritage Restorators National  
**Ms. President Francesca Brancaccio**, OICE Cultural Heritage Working Group Vice Coordinator  
**Mr. Salvatore Schirmo**, Italian Culture Institute Manager  
**H.E. Giorgio Marrapodi**, Ambassador of Italy
- 12:30-13:15** **PANEL: "Changing Roles of Libraries and Archives Under Cultural Heritage Framework"**  
**Moderator: Dr. Didar Bayır**, Research Center for Islamic History, Art and Culture (IRCICA-OIC) Library and Archive Manager  
**Ayhan Kaygusuz**, İSAM Electronic Publishing Manager  
**Dr. Lorans Tanatar Baruh**, SALT Research and Programmes Deputy Director  
**Ramazan Minder**, Beyazit State Library Manager
- 13:15-13:30** **BREAK**
- 13:30-14:00** **PANEL: TÜRSAB Panel**  
**Moderator: Mesut Kanat**, TÜRSAB Information Technologies and Media Communication Group Head  
**Prof. Dr. İlber Ortaylı**, Historian, Academician, Writer  
**Assoc. Prof. Dr. Aytaç Coşkun**, Dicle University Faculty of Arts and Sciences, Department of Archaeology, Zerdevan Castle, Excavation Leader
- 14:00-14:30** **PANEL: "The Future of Museums"**  
**Moderator: Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodicals  
**Suay Aksoy**, International Council of Museums Former President
- 14:30-15:15** **PANEL: "A World Heritage: Patara Emperor Nero Lighthouse"**  
**Moderator: Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodicals  
**Prof. Dr. Havva Işkan Işık**, Akdeniz University Department of Classical Archaeology Faculty Member  
**Dr. Cenk Üstündağ**, İstanbul Technical University Faculty of Architecture Faculty Member
- 15:15-15:45** **KEYNOTE: "Stories from Past into the Future"**  
**Ms. Shirin Frangoul-Brückner**, Architect, Atelier Brückner Founding Partner
- 15:45-17:00** **PANEL: "Conservation, Librarianship and Museology Activities of the Directorate General of Foundations"**  
**Moderator: Hayrullah Çelebi**, General Directorate of Foundations İstanbul Region 1 Manager  
**Gökhan Burkan**, General Directorate of Foundations İstanbul Region 1 Museum Researcher  
**Ahmet Kılıç**, General Directorate of Foundations İzmir Region Librarian  
**Önder Özbilgin**, Archeologist, General Directorate of Foundations, Museum and Cultural Centers Manager
- 17:00-18:00** **Republic of Turkey Ministry of Culture and Tourism Panel**  
**Moderator: Dr. Fatma Sezin Doğruer**, Architect, Conservation Expert  
**Hafize Bilgi Özyer**, Architect-Director, Muğla Directorate of Surveying and Memorials Director  
**Sonay Şakar**, Master Architect and Restoration Expert  
**Betül Kiminsu**, Master Architect, Adana Directorate of Surveying and Memorials  
**Dr. Gülay Kurt**, Master Architect

## 13 MAY FRIDAY

- 10:30-11:15** **PANEL: Historical Municipalities Panel**  
**Moderator: Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodical  
**Hakan Tütüncü**, Kepez Mayor  
**Hakan Koştü**, Bergama Mayor  
**Zinnur Büyükgöz**, Gebze Mayor  
**Recai Çakır**, Amasra Mayor
- 11:15-12:00** **PANEL: IFLA - Restructuring IFLA and Sustainability in Libraries**  
**Moderator: Tuba Akbaytürk Canak**, Koç University Suna Kıraç Library Director  
**Barbara Lison**, President of IFLA  
**Ertuğrul Çimen**, MEF University Library Director
- 12:00-13:00** **PANEL: "Old Structures New Functions"**  
**Moderator: Dr. Olcay Aydemir**, Zeytinburnu Municipality Advisor to the Mayor  
**Dr. M. Sinan Genim**, TAC Foundation  
**Nurten İlkınır ADAK (ÇETE)**, Master Architect  
**Prof. Dr. Necmettin Elmastaş**, Bitlis Eren University Rector  
**Abdülkadir Yalvaç**, Culture Sector Expert  
**Prof. Dr. Kemal Kutgün Eypüggiller**, Master Architect, İstanbul University Faculty of Architecture, Restoration Expert
- 13:00-13:45** **PANEL: "To Make It Live For Generations"**  
**Moderator: Dr. Pınar Nokay**, Bunge Head of Marketing and Trade Marketing  
**Turgut Yeğenaga**, Bunge Turkey Country Leader  
**Assoc. Prof. Dr. Çetin Şenkul**, Director of Anatolia Quaternary Research Center  
**Ömür Akkor**, Chef & Writer
- 13:45-14:00** **BREAK**
- 14:00-14:45** **KEYNOTE: "Touching the Untouchables: World Heritage Sites Revitalisation: Exhibition Design, Memorialization, Inclusion and Identities"**  
**Mr. Ivan Asseev**, Project Development Specialist, Historian, Kvorning Design
- 14:45-15:30** **KEYNOTE: "21st Century Visitor Relations Management for Museums, Art Galleries and Tourism Areas"**  
**Mr. Johannes Krug**, amepheas AG Vice President
- 15:30-16:15** **TALK: Emre Erolat and Handan İnci Elçi Talk**  
**Moderator: Banu Uçak**, Master Architect  
**Prof. Dr. Handan İnci Elçi**, Mimar Sinan Fine Arts University Rector  
**Emre Erolat**, Designer and Founding Partner, EAA-Emre Erolat Architecture
- 16:15-17:00** **PANEL: "New Developments in the Underwater Cultural Heritage of Turkey"**  
**Moderator: Neziğ Bağçelen**, Archaeologist, President of Archaeology and Art Periodicals  
**Savaş Karakaş**, İZTV Documentary Producer  
**Serkan Gedük**, Kocaeli Museum Manager  
**Assoc. Prof. Dr. Hakan Öniç**, Akdeniz University Head of Cultural Heritage Restoration and Protection Department  
**Selçuk Kolay**, Underwater Researcher
- 17:00-17:45** **PANEL: "Ephesus Ayasuluk Archaeological Surface Survey Skeleton Identification, Ancient DNA and Comparative Examination of Material Analyses"**  
**Fırat Baranaydın**, Researcher, Archaeologist, Restorer  
**Dr. Lecturer Mehmet Görgülü**, Forensic Anthropologist



# Heritage İstanbul

## Heritage Talks



Protecting Cultural Heritage in  
Şanlıurfa



To Make it Live for Generations: Olive  
Oil & Sustainability



Storage Methods in Ethnographic Composite Works



Applications in Decorative Painting:  
Academic and Professional  
Approaches



What Does a Surface Research Do?  
From Island Archaeology to Boğsak  
ArchaeologyPromotion Center



# Heritage İstanbul

## Heritage Talks Program

### Miras Sohbetleri - A

11 MAY WEDNESDAY

- 13:30 - 14:00 "Storage Methods in Ethnographic Composite Works"  
Dr. Öğr. Üyesi Ragsana Hasanova, Mimar Sinan Fine Arts University, Conservator-Restorer
- 14:30 - 15:15 "Examples from Restoration Works under the Turkish Directorate General of Foundations I"  
Merve Fidan, Architect, Turkish Directorate General of Foundations, İstanbul 1 Regional Directorate  
Zafer Karakuş, Civil Engineer, Turkish Directorate General of Foundations, İstanbul 1 Regional Directorate  
Gizem Türkmen, Architect, Turkish Directorate General of Foundations, İstanbul 1 Regional Directorate
- 15:45 - 16:30 "Archaic Knowledge that Does Not Get Lost"  
Mahram Satymbaeva, Bykama System Founder  
Doç. Dr. Kabuljan Murzaev, Bykama System Founder
- 16:45 - 18:00 "Volunteer Guardians of Cultural Heritage: Collectors"  
Nezih Başgelen, Archaeologist and President of Archaeology and Art Periodicals  
Şerif Antepli, Collector and Publisher  
Prof. Dr. Turgut Göksoy, Medical Doctor, Researcher and Collector

12 MAY THURSDAY

- 11:00 - 12:30 "NFT, Blockchain and New Culture"  
Doç. Dr. Bedri Volkan Yücel, İstanbul Kent University Faculty Member  
Dr. Öğr. Üyesi Onur Sarı, İstanbul Kent University
- 13:30 - 14:00 "İBB Heritage and Community Awareness"  
İrem Bülbül, Master Architect, İBB Department of Cultural Assets Conservation Deputy Manager
- 14:30 - 15:15 "Applications in Decorative Painting: Academic and Professional Approaches"  
Emine Verim Eskiöğ, Yıldız Technical University Faculty Member, Restorer-Iconographer
- 15:45 - 16:30 "To Make it Live for Generations: Olive Oil & Sustainability"  
Dilara Koçak, Nutritionist, Sustainable Living Activist  
Mehmet Cavlı, Bunge Olive Oil Origination Manager & Tasting Expert
- 16:45 - 18:00 "Protecting Cultural Heritage in Şanlıurfa"  
S. Sabri Kürkçüoğlu, Urban Culture Researcher and Lecturer  
Mustafa Akgül, Informatics & Promotion Specialist and Kokartlı Regional Guide

13 MAY FRIDAY

- 11:00 - 12:30 "Spatial Strategic Planning in the Historical Peninsula and Conservation Efforts from Yedikule Fortress to Grand Bazaar"  
Sümeyye Meryem Arslan, Fatih Municipality, Director of Protection of Cultural Heritage  
Sümeyye İstif Koç, Fatih Municipality, Director of Planning and Projects
- 13:30 - 14:00 "Examples from Restoration Works under the Turkish Directorate General of Foundations II"  
Ümit Gökhan Çiçek, Architect, Turkish Directorate General of Foundations, Hatay Regional Directorate Manager  
Murat Sav, Archaeologist Directorate General of Foundations, İstanbul 1. Regional Directorate of Foundations
- 14:30 - 15:15 "5000-year Adventure of Glass with Visuals"  
Dr. Öğretim Üyesi Şeniz Atik, İstanbul Aydın University Faculty of Architecture and Design, Industrial Design Department Faculty Member
- 15:45 - 16:30 "What Does a Surface Research Do? From Island Archaeology to Boğsak Archaeology Promotion Center"  
Doç. Dr. Günder Varinlioğlu, Mimar Sinan Fine Arts University, Art History Department Faculty Member  
Hilal Küntüz, Art Historian
- 17:00 - 18:00 "Archaeological Tour Guide: A Conversation on the Book İstanbul Under Ground"  
Nezih Başgelen, Archaeologist and President of Archaeology and Art Periodicals  
Dr. Kerim Altuğ, Archaeologist, Architectural Historian

### Miras Sohbetleri - B

11 MAYIS WEDNESDAY

- 13:30 - 14:00 "Establishing Example Project Standards Based on Palace Structures and Civil Architectural Structures"  
Betül Değirmenci Breitenfeldt, bdb Architects Founder, MSc. Architect
- 14:30 - 15:15 "From Past Into to Future in Gebze: Eskihişar Castle Grounds Recreational Project"  
Gökçe Berçinli, Municipality of Gebze, Management of Parks and Recreational Sites  
Abdullah Gedil, Master Architect  
Kübranur Çomak, Archaeologist
- 15:45 - 16:30 "An Anthology of Volumes from Our Heritage: Hacı Selimağa Library"  
Hatice Şeyma Yenice Çelik, Medipol University Faculty Member

12 MAY THURSDAY

- 11:00 - 12:30 "Balyans in Ottoman Architecture"  
Dr. Elmon Hancı, Member of the Board of Directors of Association for the Protection of Cultural Heritage, and History Foundation, and HAYCAR Member  
İzzet Umut Çelik, İstanbul Metropolitan Municipality, The Directorate of Libraries and Museums
- 13:30 - 14:00 "A Queen's Heritage from Amastris to Amasra"  
Doç. Dr. Fatma Bağdatlı Çam, Archaeological Research and Application Center Art History Department Faculty Member  
Dr. Öğr. Üyesi Handan Bilici Altunkayalar, Bartın University Faculty Member  
Doç. Dr. Mustafa Artar, Bartın University Landscape Architect Department Faculty Member, Landscape Architect (MSc.)
- 14:30 - 15:15 "Sabancı Maturity Institute Restoration and Conservation Process of Works of First Air Force Martyrs"  
Dr. Öğr. Üyesi Ragsana Hasanova, Mimar Sinan Fine Arts University, Conservator - Restorator
- 15:45 - 16:30 "Brand Heritage: The Past, Present, and Future"  
Asude Alkaylı, Communication, Marketing, and Branding; Researcher, Trainer; The Association of Century Old Brands Member of the Board of Directors

13 MAY FRIDAY

- 11:00 - 12:30 "Take Ownership, Protect, Inherit #uçupgitmesin"  
Ayşe Müge Var, Art Historian, Uçup Gitmesin Founder-Executive Director  
Beril Oytun, Master Architect, Uçup Gitmesin Project Coordinator  
Fatma Zeynep Var, Industrial Designer, Uçup Gitmesin Design Coordinator
- 13:00 - 14:00 "What do Archives Miss?"  
Moderatör: Özde Nalan Köseoğlu, İstanbul Metropolitan Municipality Library and Museums Directorate  
Dr. Engin Yılmaz, Boğaziçi University GETEM Director  
Prof. Dr. Tuba Çavdar Karatepe, Marmara University Faculty Member
- 14:30 - 15:15 "Diverse Approaches in Cultural Heritage Promotion and Its Reflections in Tourism"  
Moderatör: Olcay Aydemir, Zeytinburnu Municipality Advisor to the Mayor  
Muradiye Şimşek, Architect  
Dr. Öğr. Üyesi Ömer Dabanlı, Master Engineer-Architect
- 15:45 - 16:30 "When Archaeologists and Artists Meet: Lessons Learned From Excavation Marks"  
Ferhat Borataş, Founding Member, Friends of Aşkılı Society, Journalist

# Heritage İstanbul

## Heritage Workshops



Excavation Methods and Conservation  
Applications of Archaeological Textile Works



Creating Wood Imitations Using  
Pencil Drawing Techniques

### HERITAGE WORKSHOPS PROGRAM

#### 11 MAY WEDNESDAY

##### 13:30 - 15:30 "Papermaking and Conservation Workshop"

H. Nurhayat Turan, *Asitane Conservation and Restoration Center President*

Şule Alabacak, *Asitane Conservation and Restoration Center - Conservator - Restorator*

##### 15:30 - 16:00 BREAK

##### 16:00 - 18:00 "Excavation Methods and Conservation Applications of Archaeological Textile Works"

Dr. Öğr. Üyesi Ragsana Hasanova, *Mimar Sinan Fine Arts University - Conservator - Restorator*

#### 12 MAY THURSDAY

##### 11:00 - 13:00 "Creating Wood Imitations Using Pencil Drawing Techniques"

Emine Verim Eskiöy, *Yıldız Technical University Faculty Member*

##### 13:00 - 13:30 BREAK

##### 13:30 - 15:30 "Classical Mahfaza Box Making"

Nil Mucuk, *Iron Restoration and Conservation - Sales Manager*

##### 15:30 - 16:00 BREAK

##### 16:00 - 18:00 "Silicone Coating Methods and Applications"

Benan Yüce Verim, *Ceramics Instructor*

#### 13 MAY FRIDAY

##### 11:00 - 13:00 "Wood Carving"

Doç. Dr. H. İlil Özsait-Kocabaş, *İstanbul University Faculty Member*

##### 13:00 - 13:30 BREAK

##### 13:30 - 15:30 "The Art of Tatter Weaving and Weaving with Up/Re-cycled Textiles"

Fatma Fisunoğlu, *Beyoğlu Municipality*

Bilge Bal, *İstanbul Kent University, Faculty of Art and Design, Interior Architecture Department, Visiting Faculty Member*

Orhan Cem Doğan, *İstanbul Kent University, Faculty of Art and Design, Interior Architecture Department, Researcher*

##### 15:30 - 16:00 BREAK

##### 16:00 - 18:00 "Contemporary Approaches to Ancient Glass Products"

Şeniz Atik, *İstanbul Aydın University Faculty of Architecture and Design Faculty Member*

### Wood Carving





# Heritage Istanbul

## B2B Matchmaking Programme

Heritage Istanbul Fair & Conference, organized once again to bring the conservation, restoration, archaeology, museum, and librarianship industries together, was appreciated with utmost interest by the industry professionals and cultural heritage enthusiasts!



# Heritage İstanbul 2022

## Technical Trips

In cooperation with ITA, we hosted some of our Italian Cultural Heritage experts and fair participants at Heritage İstanbul 2022 Technical Trips, which took place on 9-10 May 2022. Within the scope of the tours, we visited restoration areas in İstanbul: Yedikule Fortress, Blue Mosque and Bukaleon Palace on the first day. The tour, which started with breakfast and a Bosphorus tour at La Vapeur Magique on the second day, continued with the restoration tour of Haydarpaşa Train Station.

We thank Republic of Turkey Ministry of Culture and Tourism, Turkish General Directorate of Foundations, IBB Miras, Fatih Municipality, TCDD, La Vapeur Magique, Delta Teknik for hosting us for Heritage İstanbul 2022 Technical Trips. We also thank tonwelt Guiding Solutions for sponsoring "Heritage Technical Trips" before the fair and "Heritage Talks" during the fair.





# Heritage İstanbul Press Conference



Heritage İstanbul Press Conference took place at the İstanbul Museum of Painting and Sculpture on April 19, 2022, with the attendance of Heritage İstanbul Advisory Board Member Nezhir Başgelen, Founder of Heritage Projects Osman Murat Akan, Founder of Baksı Museum and Chairman of Baksı Culture and Arts Foundation Prof. Dr. Hüsametdin Koçan, IBB Director of Libraries and Museums Ali Şafak Özdemir İstanbul General Directorate of Foundations, Region 1 Manager Hayrullah Çelebi.





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Katkılarıyla...

# Heritage Istanbul Opening Reception **Şerifiye Cistern**

The opening reception of Heritage Istanbul, which was held for the 6th time between 11-13 May 2022 was accomplished with the contributions of TÜRSAB. Below, you can see moments from the opening cocktail.





6<sup>th</sup>

# HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • LIBRARIANSHIP

## PROMOTIONAL ACTIVITIES

11-13 MAY 2022

Istanbul Lutfi Kirdar International  
Convention and Exhibition Centre



# Digital Promotion Activities

## Social Media



**363.356**

Reach

**12.602**

Engagement



**333.892**

Reach

**17.514**

Engagement



**13.016**

Individual  
Reach

**33.358**

Impressions

## Digital Advertising



Facebook-Instagram

**461.540**

Reach

**1.113.404**

Impressions

Google Ads

**698.895**

Impressions

**4.945**

Click



## Digital Activities



**268**

E-mails  
(various  
contents)



**1.027.109**

E-mails Sent



**17.500**

SMS Sent

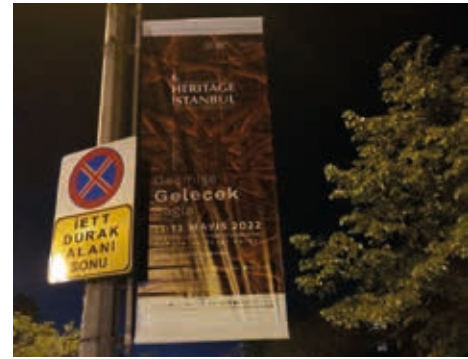
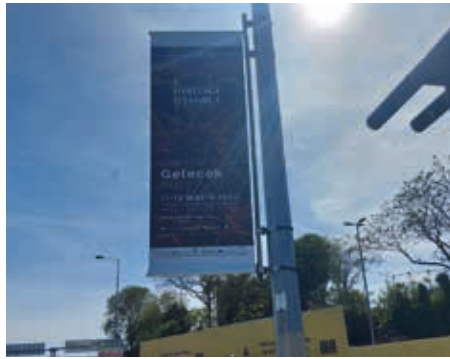
# Heritage İstanbul 2022

## Outdoor Advertising



### OVERPASS ADVERTISEMENTS

Two billboards were put up on the overpasses in front of the Airport Mall and at Zeytinburnu Ambarlar Metro Station.



### ISTANBUL METROPOLITAN MUNICIPALITY LAMP POST ADVERTISEMENTS

100 advertisements were placed on the İstanbul Metropolitan Municipality lamp posts at the intersections and on side of the roads in key locations in İstanbul.

### POSTERS ADVERTISEMENTS



150 posters were hanged at the metro and metrobus in İstanbul.



# Heritage İstanbul 2022

## Media Coverage



109

### Printed Media

Advertising Value Equivalency

**854.386 TL**



739

### Online Media

Advertising Value Equivalency

**264.134 TL**



8

### TV+Radio

Advertising Value Equivalency

**73.576 TL**

### Total Advertising Equivalency

**1.192.096 TL**



### Cumhuriyet



### Mimarlık



TRT2



### DÜNYA

6'NCI KEZ DÜZENLENİYOR

### Kültürel miras Heritage İstanbul'da bir araya geldi

Avrupa'nın en büyük kültürel miras fuarı Heritage İstanbul, Kültür ve Turizm Bakanı Mehmet Nuri Ersoy'un katılımıyla 6'nci kez kapılarını açtı. Lütüf Kırdar Uluslararası Kongre ve Sergi Sarayı'nda başlayan fuar, üç gün boyunca alanında uzman isimlere ev sahipliği yapacak.

Türkiye'nin 144 yıllık zeytinyağı markası Komili, fuara 2018'den beri doğal miras ana sponsorluğu ile amir zeytin ağaçları koruma projesiyle yer alıyor. Fuar 32'yi yurt dışından olmak üzere 120'nin üzerinde firma, kurum ve kuruluş katılıyor. İtalya'nın ülke pavilyonuyla katılacağı fuara ek olarak Belçika, İsveç, Nijerya, Hollanda, Almanya, İspanya olmak üzere farklı ülkelerden katılımcılara da ev sahipliği yapıyor.

turizminsesi.com



# Cultural Heritage Magazine



This unique cultural heritage magazine of Turkey, interviews with archeologists, architectures, tech inventors, public authorities, latest technology & products for the museums, news and events in the culturel heritage industry and also the details of Heritage İstanbul Talks & Conference are featured.



# HERITAGE İSTANBUL

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## Contact Us

**HERITAGE ISTANBUL 2023**, the conservation, restoration, archeology, museology and librarianship fair and conference, which has the objective to increase awareness about protecting cultural heritage as a social mission, aims to develop products, services and technologies in accordance with this mission. Do not be late to book your place!

## Heritage İstanbul Team

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# Heritage İstanbul

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BELEDİYESİ



KÜLTÜR AŞ



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fibula  
museum showcase



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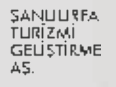
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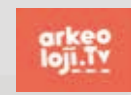
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7<sup>th</sup>

# HERITAGE İSTANBUL

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**3-5 MAY 2023**

Istanbul Lutfi Kirdar International  
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