

HERITAGE — İSTANBUL —

CULTURAL HERITAGE NATURAL HERITAGE



POST SHOW REPORT

7th Heritage İstanbul Restoration, Archaeology, Museum
Librarianship Technologies Fair and Conference

3 - 5 MAY 2023

Istanbul Lutfi Kırdar International Convention and Exhibition Centre - ICEC

www.expoheritage.com

 CulturalHeritagePlatforms  culturalheritageplatforms  culturalheritageplatforms  expoheritage

HERITAGE — İSTANBUL —

HERITAGE İSTANBUL is a conservation, restoration, archaeology, museology, and librarianship fair and conference aiming at raising awareness of the cultural heritage in Türkiye, and is committed to the development of the state-of-the-art products, services, and technology for its protection.

Heritage Fair and Conferences held seven times in İstanbul as HERITAGE İSTANBUL once in Abu Dhabi as Heritage Middle East is the only organization in the cultural heritage industry in Türkiye. Bringing together all the stakeholders of different sectors such as conservation, restoration, archaeology, and museology and the renowned figures and experts in different industries under one roof, the Heritage Exhibition, and Conference is a platform that has managed to solidify its position as a strong brand recognized by the industries in Türkiye.

Participate in the HERITAGE İSTANBUL Fair & Conference, the best-branded event in Türkiye, and raise your voice in the cultural heritage industry!



International Cooperations



FACTS AND FIGURES

HERITAGE İSTANBUL 2023



4500 m²

Exhibition Area



7285

Visitors



122

Exhibitors



24

Foreign
Exhibitors



8

Exhibitor Countries

Netherlands

France

Germany

Greece

Italy

Belgium

Hungary

Austria



What Did They Say About HERITAGE İSTANBUL?

“

Ambassador of Italy to Türkiye
Giorgio Marrapodi

I think this is very interesting because it focuses on a very important sector for the economy, for the culture and this is something very important for both Italy and Türkiye. We should know who we are and we know it through our history, our culture, and our roots. Italy and Türkiye are two countries that I think are very similar and we both have our roots in the Mediterranean which is the cradle of civilization in my view. So I think this initiative is very important and could be pivotal for growing in a sustainable way.

“

**İstanbul University,
Prehistory Section**
Emeritus Prof. Dr. Mehmet Özdoğan

I am Mehmet Özdoğan and I am an archeologist. This is an event that I have been supporting from the beginning. We have been talking about it for 7 years as a necessary organization to be held every year. We all owe a debt of gratitude to the organizers. It is developing itself every year but we are expecting this event to develop itself more and bring together many more cultural heritage stakeholders. I am supporting this event in every respect and thanks a lot to the organizers who brought us together.

“

**ArtCloud International
Network CEO**
Laura Conti

HERITAGE İSTANBUL 2023 Main Sponsor

I really want to thank the organization because it was a very beautiful experience for us. So, pretty happy to be here. I have to say that these expectations are confirmed and so we met very interesting potential partners and even potential business for us.

“

**President of the European
Network of Heritage Fairs**
Emanuele Amodei

I have been here for the last three or four editions. I have to say that this fair is a very beautiful fair, very huge, nice and also the quality of the standard the quality of the services and in particular the quality of the conferences and the expert the talk during these days are high level. So I'm very happy to be here and I'm very happy that this is fair our part of the work. Im sure that this fair could be a great opportunity for all the people not only for exhibitors all the people that working culture, eligible also for students and for people that love their cultural heritage.

“

Manager at Fatih Municipality Cultural Heritage Protection Directorate
Sümeyye Meryem Arslan

I am Sümeyye Meryem Arslan. I am on duty as Manager at Fatih Municipality Cultural Heritage Protection Directorate. It is a great fair organization, there are many corporate names and industry-leading take part at this fair, especially in restoration, archeology, and museology fields.

What Did They Say About HERITAGE İSTANBUL?

“

**Futurist, Turkish Futurist
Association Founding Chairman,
Metaverse Union Founding
Chairman**

Alphan Manas

I am Alphan Manas. I am a futurologist. I have been here to talk about the future. What we call Heritage is a great work to unite the past and the future. Even though this is not my fieldwork and I am a human who comes from the future, we have established a connection with the past as well. The exhibition is great as well. This is my second time to visit. Every year, it is getting much better. So I liked it a lot.

“

**Representative of
Bresciani Türkiye**

Mine Yar

It is enjoyable to be together with sectors here. Our target is that the international hosted buyers to come to Türkiye and stay in contact with us. Because we already meet with our domestic clients somehow. The visitor profile is good because there is both the bureaucrats and implementors come together and it is very important to us. So that we get an opportunity to talk as I mentioned, this communication becomes beneficial for all of us.

“

**President of Venis Studios, Senior Expert Conservators and Restorers
Venizelos Gavrilakis**

Our expectation was to see the people and the fair, our work and tried to give some messages for our world. For the message of understanding how important is our cultural heritage. Saving our cultural heritage and I think I met my expectations here in Heritage / and I would like to thank again all the organizers and the Heritage. Undoubtedly I will recommend the Heritage Istanbul Fair and it is my honor to be here as a speaker.

“

Art Historian

Hayri Fehmi Yılmaz

To me, it was very important to share this experience. The fair is very successful, it is really significant for the cultural people and cultural organizations to meet each other. Outstanding connections are being established. Undoubtedly, this annually organized event becomes a very important cultural event for Istanbul and even for Türkiye.

“

Anrodius Founder

Kalomoiris Yiorgos

It is a great honor to be here and participate in this exhibition. I find it very interesting, we meet new people, and we have a great opportunity of working and new markets, and new collaborations in order to very important feedback to make new things, and new thoughts for the future. It was at a standard level now it is higher. It was a great atmosphere and great people and a very warm environment. I think it is great for the future.

Exhibitor Profile

- Museum space and exhibition design project services
- Lighting and security systems
- Visual media and technology companies
- Organizations providing services in art and technology
- Mobile museum implementation, Virtual museum, virtual reality and augmented reality firms, Librarianship and archiving technologies
- Database development and documentation technologies
- Storage Technologies
- Museology and its applications
- Museum door systems companies
- Audio Guidance and virtual museum mobile applications

Museum Technologies



Education, Management, and Communication In Museology



- Companies providing services in modern museology
- Companies serving in museums and children's interaction
- Database development and documentation technologies
- Archive Technologies
- Companies providing services on the effects of global branding on local heritage
- E-museum configuration services
- Consulting companies providing cultural heritage management services

- Institutions specialized in new technologies in archaeology
- Open space management organizations, archaea parks, open-air museum services
- Digital documentation, 3D, virtual media technology
- Archeological equipment establishments and chemicals
- Experimental archaeology, technical training service providers
- Natural heritage sites protection organizations

Archeology Technologies



Restoration, Maintenance/Repair, And Conservation



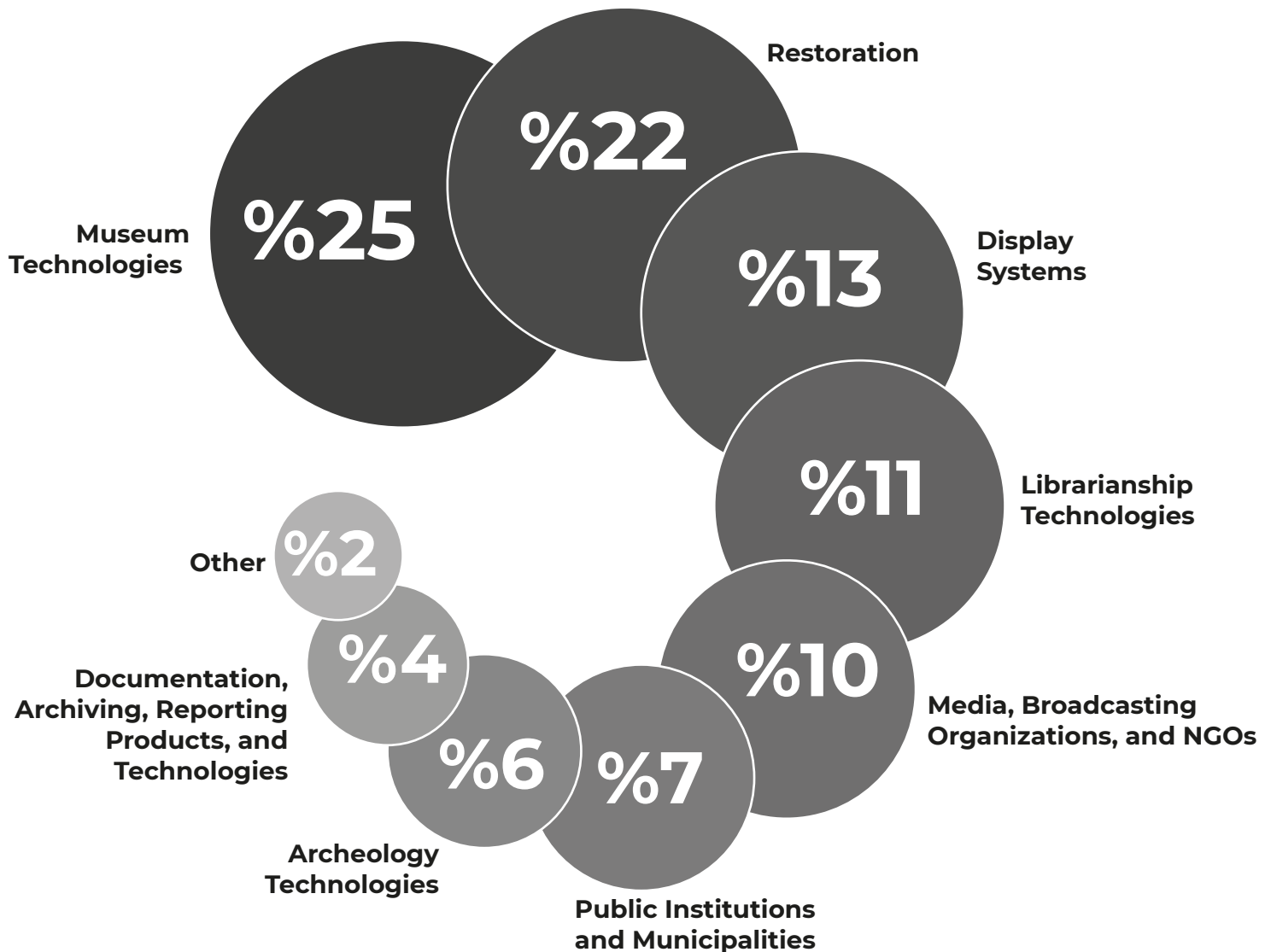
- Restoration project implementation institutions
- Documentation and related organizations
- Maintenance, repair, and related organizations
- Architectural restoration services
- Historical building restorations
- Restoration, restitution, survey report, and project companies
- Maintenance, repair, and protection companies
- Renovation, re-functioning renovation companies

- Information, and document management
- Library automation systems
- E-Library
- Cultural Heritage Information Technologies
- Digitalization and User Services in Archives
- Electronic Document and Archiving Solutions
- Document Archiving Software Systems

Librarianship and Archiving Technologies

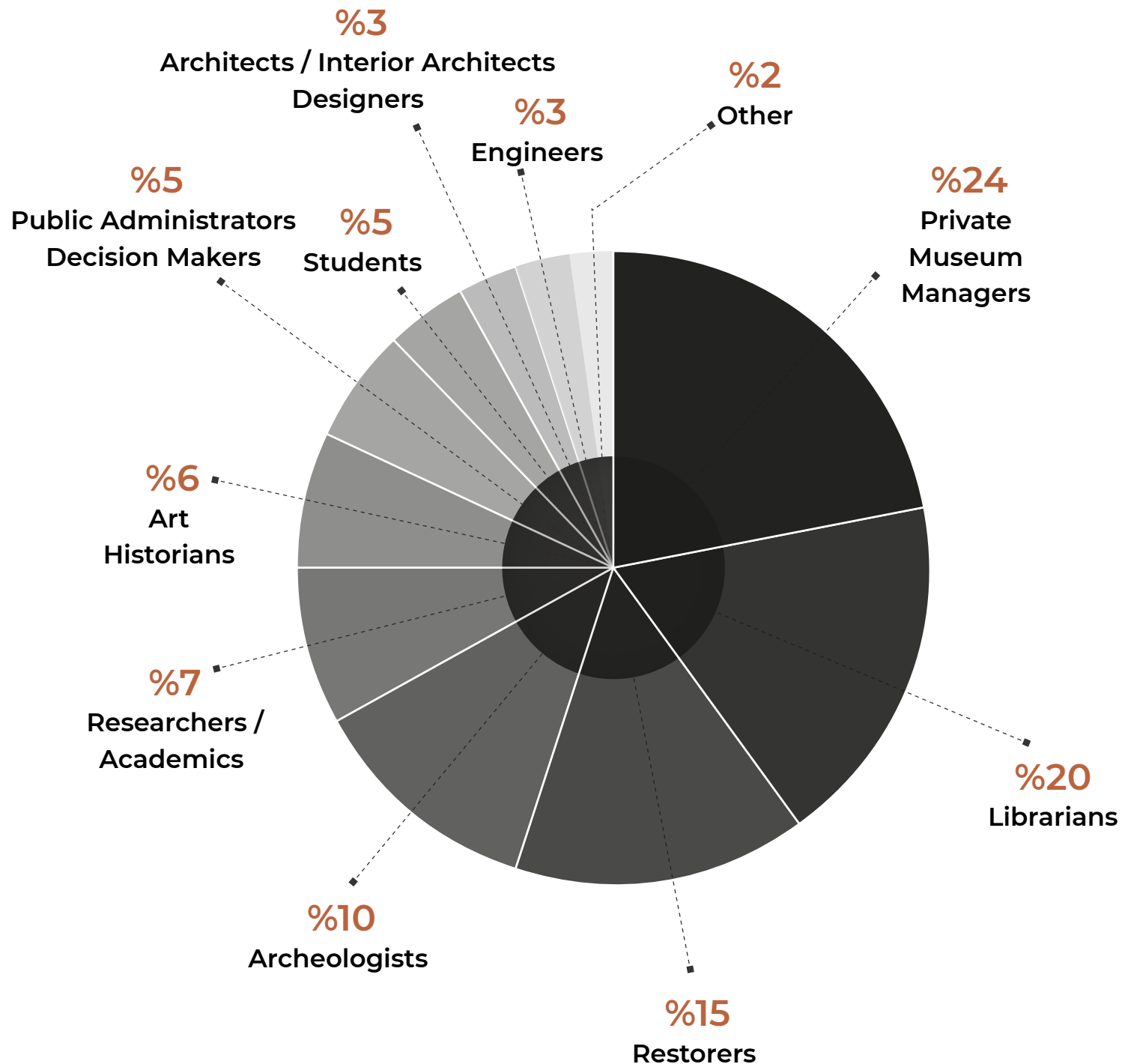


HERITAGE İSTANBUL Exhibitor Profile



HERITAGE İSTANBUL

Visitor Profile By Occupation Area



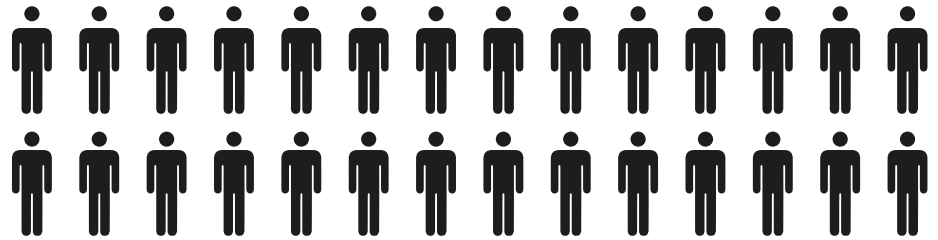
Restorators, Conservators, Architects, Archaeologists, Museum Professionals, Government Organizations, Librarians, Local Managements, Civil Organization Representatives, Academicians, Students, Press And Publishers, and Sector Professionals.

HERITAGE İSTANBUL

About The Visitors

7285

Visitors



19

Countries

1450

International Visitors

Top 10 Visitor Countries



Italy



Kosova



Iran



Germany



Serbia



Azerbaijan



Croatia



K.K.T.C

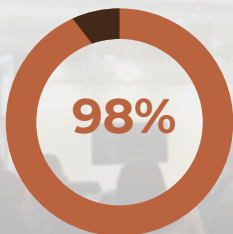


Russia



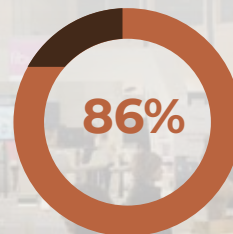
Saudi Arabia

Visitor Survey Results



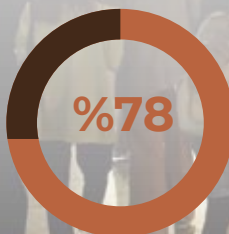
98%

98% of the visitors are likely to visit next year.



86%

86% of the visitors were generally satisfied with the exhibition.



78%

78% of the visitors sourced new suppliers and business partners



72%

72% of the visitors saw new products and innovation.



HERITAGE İSTANBUL Events In Numbers

HERITAGE CONFERENCE



25

Sessions



7

Keynote
Speakers



73

Speakers



HERITAGE TALKS



17

Sessions



30

Speakers



HERITAGE WORKSHOP



11

Workshops



10

Facilitator



285

Participants



HERITAGE İSTANBUL 2023

Exhibition And Conference Opening



Mr. Hasan Cem Şenel
TG Expo General Manager



Mr. Osman Murat Akan
Founder of Heritage Projects



Mr. Nezih Başgelen
Archeologist, Editor



Emeritus Prof. Dr. Mehmet Özdoğan
İstanbul University,
Prehistory Section



Ms. Laura Conti
ArtCloud Network International,
CEO

HERITAGE İSTANBUL Exhibition and Conference opening ceremony took place with the speeches of TG Expo General Manager Mr. Hasan Cem Şenel, Founder of Heritage Projects Mr. Osman Murat Akan, Archeologist, Editor Mr. Nezih Başgelen, İstanbul University, Prehistory Section Emeritus Prof. Dr. Mehmet Özdoğan and ArtCloud Network International CEO Ms. Laura Conti.

HERITAGE İSTANBUL 2023 Conference



ICOMOS Türkiye Panel Learning from Devastation, Building a Better Future Together

Burçin Altınsay Özgüner- ICOMOS National Committee of Türkiye, President, Conservation Architect, BArch, MSc in Conservation

Prof. Dr. İclal Dinçer- ICOMOS National Committee of Türkiye, Executive Board Member, Architect, Urban Planner

Doç. Dr. Zeynep Eres- ICOMOS National Committee of Türkiye, NC Member, Conservation Architect

Dr. Umut Almaç- ICOMOS National Committee of Türkiye, Executive Board Member, Civil Engineer, Conservation Expert



Earthquake Risk Management of Historical Buildings

Moderator: Nezih Başgelen, Archeologist, Editor

Mahir Polat, İstanbul Metropolitan Municipality Assistant Secretary General

Oktay Özel, İstanbul Metropolitan Municipality, The Head of the Cultural Assets Department



KEYNOTE: Cultural Heritage of Uzbekistan

Abdullaev Umidillo, Agency of Cultural Heritage of Uzbekistan, Leading Expert



PANEL - Cultural Industries and City

Moderator: Samet Keskin, Marmara Municipalities Union (MMU), Director of Data and Technology Center

Ali Güney, Social Innovation Agency, Director

Lorans Tanatar Baruh, Salt, Associate Director of Research & Programs

HERITAGE İSTANBUL 2023 Conference



PANEL - Risk Management of Disaster

Moderator: Olcay Aydemir (PhD), Architect

Prof. Dr. Bilge Işık, Graduated 1970 DGSA (Architect),
Commission Member UNESCO ICOMOS ISCEAH

Prof. Dr. Zeynep Gül Ünal, Yıldız Technical University
Faculty Member, Member of Ministry of Culture and
Tourism Scientific Advisory Board for Conservation of
Cultural Heritage of Hatay, ICOMOS International and
ICORP International Vice President, ICORP Türkiye
President

Prof. Dr. Oğuz Cem Çelik, Professor of Structural and
Earthquake Engineering, Structural and Earthquake
Engineering Unit, Faculty of Architecture



PANEL - Republic of Türkiye, Ministry of Culture and Tourism Panel

Mehtapnur Bayrak, Architect

Sibel Dönmez, Civil Engineer, İzmir Surveying and
Monuments Manager

Adnan Aytuğlu, Architect

Sonay Şakar, Msc. Architect, The Restoration
Specialist

Betül Kiminsu, Master Architect, Adana Director of
Surveying and Monuments



KEYNOTE: What the Hungarian Heritage House is Doing to Protect Cultural Heritage

Miklós Both- Director General of the Hungarian
Heritage House



PANEL - Historical Municipalities Panel

Moderator: Nezih Başgelen, Archeologist, Editor

Mehmet Özçelik, Deputy Mayor of Fatih Municipality

Koray Karabulut, Master of Architect, Balıkesir
Metropolitan Municipality Head of City History and
Publicity Department

Assoc. Prof. Dr. Mustafa Artar, Amasra Municipality,
Landscape Architect

Ceren Öker Cömert, Restorer, Cultural Heritage
Specialist, İzmit Municipality Director of Cultural and
Social Affairs

HERITAGE İSTANBUL 2023 Conference



PANEL - ArtCloud Network International Heritage 4.0 Use of New Technologies in Cultural Heritage Enhancement

Moderator: Hülya Pinar Doğru, ArtCloud Network International Institutional Relations Consultant

Alessandro Bianchi, Italian Ministry of Culture, Retired Art Historian

Fabrizio Conti, ArtCloud Network International Founder & Creative Director

Laura Conti, ArtCloud International Network CEO

Marco Morello, Journalist, Author

Alphan Manas, Futurist, Turkish Futurist Association Founding Chairman, Metaverse Union Founding Chairman



TALK - History Studies from the Seljuks to the Republic and Necdet Sakaoğlu

Nezih Başgelen, Archeologist, Editor

Necdet Sakaoğlu, Researcher, Writer



KEYNOTE: The European Network of Heritage Fairs and Heritage Economics

Emanuele Amodei, President of the European Network of Heritage Fairs



KEYNOTE: Why Do We Need to Protect Our Historical Heritage Today? When Everything Went Well for Centuries

Jean-Pierre Allègre, Technical Director, ProtecD



KEYNOTE: Climate Challenges and Natural Disasters Inside of the Museum Experience

Ivan Asseev, Historian, Project Developer, Kvorning Design (Copenhagen, Oslo, London)

HERITAGE İSTANBUL Conference Programme

3 MAY 2023

10:30-12:00

Opening Speeches

Hasan Cem Şenel- TG Expo General Manager
Osman Murat Akan- Founder of Heritage Projects
Nezih Başgelen- Archeologist, Editor
Emeritus Prof. Dr. Mehmet Özdoğan- İstanbul University, Prehistory Section
Laura Conti- ArtCloud Network International, CEO
Ahmet Misbah Demircan- Republic of Turkey Ministry of Culture and Tourism Deputy Minister

12:45-13:30

KEYNOTE: Protection of Cultural Heritage in Times of Disaster

Prof. Dr. Zeynep Gül Ünal- Yıldız Technical University Faculty Member, Member of Ministry of Culture and Tourism Scientific Advisory Board for Conservation of Cultural Heritage of Hatay, ICOMOS International and ICORP International Vice President, ICORP Türkiye President

13:30-14:30

ICOMOS Türkiye Panel Learning From Devastation, Building a Better Future Together

Burçin Altınsay Özgüner- ICOMOS National Committee of Türkiye, President, Conservation Architect, BArch, MSc in Conservation
Prof. Dr. İclal Dinçer- ICOMOS National Committee of Türkiye, Executive Board Member, Architect, Urban Planner
Assoc. Prof. Dr. Zeynep Eres- ICOMOS National Committee of Türkiye, NC Member, Conservation Architect
Dr. Umut Almaç- ICOMOS National Committee of Türkiye, Executive Board Member, Civil Engineer, Conservation Expert

14:30-15:00

IRCICA and Its Contributions to the Preservation of the Islamic Cultural Heritage

Dr. Alidost Ertuğrul- Head of IRCICA Architectural Heritage Section, İstanbul
Prof. Dr. Sadık Ünay- Professor of International Relations and Consultant to IRCICA Director General

15:15-15:45

KEYNOTE: Practices to Enhance the Visitor Experience in Museums and Ruins

Sami Çebi- SICPA Türkiye General Manager

15:45-16:45

Earthquake Risk Management of Historical Buildings

Moderator: Nezih Başgelen- Archeologist, Editor
Mahir Polat- İstanbul Metropolitan Municipality Assistant Secretary General
Oktay Özel- İstanbul Metropolitan Municipality, The Head of the Cultural Assets Department

16:45-17:15

KEYNOTE: Cultural Heritage of Uzbekistan

Abdullaev Umidillo- Agency of Cultural Heritage of Uzbekistan, Leading Expert

17:15-18:15

Cultural Industries and City

Moderator: Samet Keskin- Marmara Municipalities Union (MMU), Director of Data and Technology Center
Ali Güney- Social Innovation Agency, Director
Lorans Tanatar Baruh – Salt, Associate Director of Research & Programs

4 MAY 2023

10:15-11:15

Risk Management of Disaster

Moderator: Olcay Aydemir (PhD), Architect
Prof. Dr. Bilge Işık- Graduated 1970 DGSA (Architect), Commission Member UNESCO ICOMOS ISCEAH
Prof. Dr. Zeynep Gül Ünal- Yıldız Technical University Faculty Member, Member of Ministry of Culture and Tourism Scientific Advisory Board for Conservation of Cultural Heritage of Hatay, ICOMOS International and ICORP International Vice President, ICORP Türkiye President
Prof. Dr. Oğuz Cem Çelik- Professor of Structural and Earthquake Engineering, Structural and Earthquake Engineering Unit, Faculty of Architecture

11:15-12:30

Italy Panel

Riccardo Landi- Trade Commissioner, Italian Trade Agency İstanbul
Giorgio Marrapodi- Ambassador of Italy to Turkey
Francesca Brancaccio Ph.D.- International advisor of Assorestauo and OICE
Francesca Balossi Restelli- Professor of Prehistory and Protohistory of the Near East at Sapienza University of Rome

12:30-13:00

KEYNOTE: The Most Important Guardian of Cultural Heritage. "Experimental Archaeology"
Sidar Duman- 360 Degrees T.A.D Co-founder and Secretary General

13:30-15:00

Republic of Türkiye, Ministry of Culture and Tourism Panel

Mehtapnur Bayrak- Architect
Sibel Dönmez- Civil Engineer, İzmir Surveying and Monuments Manager
Adnan Aytaoğlu- Architect
Sonay Şakar- Msc. Architect, The Restoration Specialist
Betül Kiminsu- Master Architect, Adana Director of Surveying and Monuments

15:00-15:30

Telling Stories in Space: Decoding Heritage

Sanja Jurca Avci- Architect and Storyteller in Space, Founding Partner Avci Architects
Selçuk Avci – Architect, Founding Partner Avci Architects

15:45-16:45

Restoration, Conservation Methods For Damaged Books and Papers

Hakan Kaçar- CEO, Arşivist & Dizayn
Pietro Livi- Alma Mater Studiorum Bologna University Professor of Paper and Leather Restoration at Fine Arts Academy, President and CEO of Frati & Livi Srl and Tergeosan Srl
Consuelo Martinez Rendo- Director at Preservation Technologies L.P. for Europe and Latin America

16:45-17:15

KEYNOTE: What the Hungarian Heritage House is Doing to Protect Cultural Heritage

Miklós Both- Director General of the Hungarian Heritage House

17:15-18:00

"Our Cultural Assets After The Earthquake"

Association of Environmental and Building Conservationists
A. Feyhan İnkaya Takaoğlu- Master Architect, Restoration Specialist, Founder and Board Member of Historical Environment and Building Conservation Association
Ahmet Selbesoğlu- Msc. Architect, Restoration and Conservation Specialist
E. Görün Arun Ph.D

5 MAY 2023

10:30-11:30

Historical Municipalities Panel

Moderator: Nezih Başgelen- Archeologist, Editor
Mehmet Özçelik- Deputy Mayor of Fatih Municipality
Koray Karabulut- Master of Architect, Balıkesir Metropolitan Municipality Head of City History and Publicity Department
Assoc. Prof. Dr. Mustafa Artar- Amasra Municipality, Landscape Architect
Ceren Öker Cömert, Restorer, Cultural Heritage Specialist, İzmit Municipality Director of Cultural and Social Affairs

11:30-12:15

Turkish Librarians' Association (TLA) Panel

Moderator: Hayri Fehmi Yılmaz- Art Historian
Ecem Tan- Gaziantep Metropolitan Municipality (GMM) Gaziantep City Archive and Research Center Manager
Gözde Yılmaz Cıldır- İzmir Metropolitan Municipality Directorate of Ahmet Piriştina City Archive, Museums and Libraries
Arzu Kuzgun- Librarian, Bursa Metropolitan Municipality Libraries Branch Manager

12:15-13:15

History Studies from the Seljuks to the Republic and Necdet Sakaoğlu

Nezih Başgelen- Archeologist, Editor
Necdet Sakaoğlu- Researcher, Writer

13:45-14:45

ArtCloud Network International Heritage 4.0 Use of New Technologies in Cultural heritage Enhancement

Moderator: Hülya Pinar Doğru- ArtCloud Network International Institutional Relations Consultant
Alessandro Bianchi- Italian Ministry of Culture, Retired Art Historian
Fabrizio Conti- ArtCloud Network International Founder & Creative Director
Laura Conti- ArtCloud International Network CEO
Marco Morello- Journalist, Author
Alphan Manas- Futurist, Turkish Futurist Association Founding Chairman, Metaverse Union Founding Chairman

14:45-15:15

KEYNOTE: The European Network of Heritage Fairs and Heritage Economics

Emanuele Amodei- President of the European Network of Heritage Fairs

15:15-16:00

A Byzantine Treasure Discovered and Reborn
Athanasios Semoglou- Professor of Byzantine Archaeology & Art, Aristotle University of Thessaloniki Department of History and Archeology
Dr. Georgios Karagiannis- Scientific Director, ORMYLIA Foundation
Venizelos G. Gavrilakis- President of Venis Studios, Senior Expert Conservators and Restorers
Vaia A. Karagianni- Director / Manager of Venis Studios, Fine Art Conservator Restorer of Historic Artworks

16:00-17:00

Restoration from A to Z

Moderator: Olcay Aydemir (Ph.D)- Architect
Bülent Kocaöz- Layher, Business Development and Marketing Manager
R. Ragsana Hasanazade (Ph.D.)- Conservator, Restorer
Dr. Ömer Kantoğlu, TENMAK, Nuclear Energy Research Institute, Head of Radiation Technology and Analytical Techniques Group

17:00-17:30

KEYNOTE: Why Do We Need to Protect Our Historical Heritage Today? When Everything Went Well for Centuries

Jean-Pierre Allègre- Technical Director, ProtecD

17:30-18:00

KEYNOTE: Climate Challenges and Natural Disasters Inside of the Museum Experience

Ivan Asseev- Historian, Project Developer, Kvorning Design (Copenhagen, Oslo, London)

HERITAGE İSTANBUL

Heritage Talks



The Contribution of Aşağı Pınar's Promotion to Kırklareli and Creating Awareness



Haliç Art - The Transformation of Fener Houses



Talks on Sustainable Architecture and Green Architecture



Diversity in Unity and Its Reflection on Ottoman Folk Costumes



Reconstructing the Memory of the Historical City: Istanbul Land Walls Topkapı Kaleiçi Square Urban Design Competition Experience and Restoration of Bala Süleyman Aga Kulliyi, Sebil-Muvakkithane



Conservation Treatment and Study of a Group of Qur'ans

HERITAGE İSTANBUL Talks Programme

3 MAY 2023

13:00-14:00

A Little-Known Cultural Heritage in Lydia: Philadelphia / Alaşehir
Asst. Prof. Dr. İnci Türkoğlu- Pamukkale University
Department of Conservation and Restoration

14:15-15:15

First Steps in the Protection of Civil Architectural Heritage in Türkiye and a Conservation Challenge; Dede Efendi House.
Uğur Deniz Sökmen- M.Sc. Architect, President of Turkish Historical Houses Preservation Association

15:30-16:30

Reconstructing the Memory of the Historical City: Istanbul Land Walls Topkapı Kaleiçi Square Urban Design Competition Experience and Restoration of Bala Süleyman Aga Kulliyeh, Sebül-Muvakkithane Fatih Municipality Urban Design Project
Coordinator, MSc. Urban Planner Melih YILMAZ
Elif Hafız Uzun- Fatih Municipality Protection of Cultural Heritage Technic Manager, Architect

17:00-18:00

Talks on Sustainable Architecture and Green Architecture
Moderator: Olcay Aydemir (Ph.D)- Architect
Seda Yalçınkaya- Architect
Fırat Neziroğlu- Artist, Academician
Ömer Selçuk Baz- Architect

18:00-19:00

Diversity in Unity and Its Reflection on Ottoman Folk Costumes
Feyza Uluumay Gökalp- Chairman of Uluumay Foundation, Museum Scientist, Collector
Emrah Demircigil- Uluumay Foundation Corporate Communications Manager

4 MAY 2023

11:00-12:00

Conservation and Restoration Techniques in Wall Decorations
Fatih Mehmet Bölükler – Restoration and Conservation Specialist, Member of the Association of Environmental and Building Conservationists

13:00-14:00

An Exemplary Cultural Heritage in Medieval Turkish Archaeology as the 50th Anniversary of the Excavations Approaches: BEÇİN
Kadir Pektaş (Ph.D)- İstanbul Medeniyet University, Art History Department Lecturer, Beçin Castle Excavation Head Professor & President

14:15-15:15

The Contribution of Aşağı Pınar's Promotion to Kırklareli and Creating Awareness
Nezih Başgelen- Archeologist, Editor
Emeritus Prof. Dr. Mehmet Özdoğan- İstanbul University, Prehistory Section
Atilla Biçer- Retired Teacher
Hilal Liliyar Özefsun- Director of Kırklareli Olgunlaşma Institute

15:30-16:30

Conservation Treatment and Study of a Group of Qur'ans
Paul Hepworth - Conservator of Textiles and Islamic Manuscripts

17:00-18:00

Earthen Architecture With Industrialized Construction Technology
Prof. Dr. Bilge Işık Graduated 1970 DGSA (Architect), Commission Member UNESCO ICOMOS ISCEAH

18:00-19:00

Cultural Wealth of Izmir - Jewish Heritage
Nesim Bencoya- Izmir Jewish Heritage Project General Coordinator
Tilda Koenka- Freelance Professional Tourist Guide, Izmir Jewish Heritage Project Assistant

5 MAY 2023

11:00-12:00

Conservation of Cultural Heritage in The Second Century of the Republic
Şerif Yaşar- President of the Art History Association

13:00-14:00

The Story of a Little Manuscript
Nil Mucuk- Paper Conservator, Restoration and Conservation Material Specialist

14:15-15:15

Folklor Kurumu Association
Importance of Universities, Associations In The Protection Of The Cultural Heritage and Transmission To New Generations
Erdoğan Eskimez- İstanbul Technical University State Conservatory In Turkish Music, Artist-Lecturer
Rouzen Gergeri- Planning and Organization Manager In Folklor Kurumu

15:30-16:30

Haliç Art - The Transformation of Fener Houses
İrem Bülbül- The Deputy Director of the Cultural Heritage Projects Directorate

17:00-18:00

Bringing Women's Documentary Heritage into the Future:
A Space of Women's Memory in Istanbul
Aslı Davaz- Researcher, Writer and Women's History Archivist
Fusun Ertuğ- Archaeologist, Ethnobotanical Researcher

18:00-19:00

Contemporary Focuses and Innovative Approaches in Cultural Heritage
Birnur Temel Birtane- Founding Director, MILKist
Assistant Professor Gülce Güleycan Okyay Bayazit (Ph.D)- Architect
Sebla Kut- Museologist

HERITAGE İSTANBUL

Heritage Workshop



Excavation Methods and Conservation Practices of Archaeological Composite Artifacts



Olive Brooch Making From Cold Ceramic Paste



Rasp Application in the Art of "Kalemişi"

WORKSHOP PROGRAMME

3 MAY 2023

13:00-14:30

Excavation Methods and Conservation Practices of Archaeological Composite Artifacts

R.Ragsana Hasanzade (Ph.D)- Conservator, Restorer

14:45-16:30

Anatolian Seljuk Period Tile Work

Gülşen Eren- Folklor Kurumu Association Tile and Ceramics Instructor

16:45-18:00

Metal Object Analysis by Portable XRF Spectroscopy

Dr. Yakup Kalaycı- TENMAK, Nuclear Energy Research Institute, Senior Researcher

4 MAY 2023

11:00-12:30

Pottery From the Past to the Future

Çiğdem Özer – Ceramic Artist

13:00-14:30

Blasting Techniques and Application Methods in Wall Decorations

Fatih Mehmet Bölükler- Restoration and Conservation Specialist, Member of the Association of Environmental and Building Conservationists

15:00-16:30

Reintegration Methods and Application Techniques in Wall Decorations

Fatih Mehmet Bölükler- Restoration and Conservation Specialist, Member of the Association of Environmental and Building Conservationists

16:45-18:00

Olive Brooch Making From Cold Ceramic Paste

Serdil Okumuş- Master Tutor, Intangible Cultural Heritage Bearer Artist

5 MAY 2023

11:00-12:30

Rasp Application in the Art of "Kalemişi"

Associate Professor Kaya Üçer- Mimar Sinan Fine Arts University Vocational School, Architectural Restoration Program

13:00-14:30

Workshop on The Preparation and Use of Remoistenable Tissue

Merve Er – Conservator, Head of Restoration Department of Seriyeye Sicilleri Archive

15:00-16:30

One of the Painting Techniques in the Art of Ornament "Preparations and Application Stages for Stencil In Ornamental Designs."

Emine Verim Eşiköy- Restorer , Conservator & Ornament Artist

16:45-18:00

Mosaic

Assoc. Dr. E. Sibel (Onat) Hattap- Architect, Restorator



HERITAGE İSTANBUL B2B Matchmaking Programme

HERITAGE İSTANBUL Fair & Conference brought the conservation, restoration, archeology, museum, and librarianship industries together, and was appreciated with utmost interest by industry professionals and cultural heritage enthusiasts!

Public Enterprises such as the Republic of Türkiye Ministry of Culture and Tourism, İstanbul Metropolitan Municipality, Cumhurbaşkanlığı Millet Kütüphanesi, Fatih Municipality Cultural Heritage Directorate, Balıkesir Metropolitan Municipality, and private sector stakeholders who participated as part of the B2B organization have held over 60 private meetings.



HERITAGE İSTANBUL Press Conference



We would like to thank TG Expo General Manager Mr. Hasan Cem Şenel, Founder of Heritage Projects Mr. Osman Murat Akan, Archeologist, Editor Mr. Nezir Başgelen, ArtCloud Network International Institutional Relations Consultant Ms. Hülya Pınar Doğru and Art Director, Art Cloud Network International Culture and Art Advisor Mr. Angelo Bucarelli for their contributions to our press conference which was held in Rami Library on April 27, 2023.





Art Cloud network international

**We would like to thank
ArtCloud Network International,
Main Sponsor of HERITAGE İSTANBUL 2023.**



HERITAGE İSTANBUL Opening Reception

Istanbul Maritime Museum



The opening reception of HERITAGE İSTANBUL, which was held for the 7th time between 3-5 May 2023 was accomplished with a gorgeous organization. Below, you can see moments from the opening cocktail.



HERITAGE — İ S T A N B U L —

CULTURAL HERITAGE NATURAL HERITAGE



EXHIBITION PROMOTION ACTIVITIES

7th Heritage İstanbul Restoration, Archaeology, Museum
Librarianship Technologies Fair and Conference

3 - 5 MAY 2023

Istanbul Lutfi Kirdar International Convention and Exhibition Centre - ICEC

www.expoheritage.com

HERITAGE İSTANBUL 2023

Digital Promotion Activities

Social Media



385.693

Reach

13.019

Engagement



415.647

Reach

20.844

Engagement



14.466

Individual
Reach

42.563

Impressions

Digital Advertising



Facebook-Instagram

515.645

Reach

1.450.067

Impressions

Google Ads

725.498

Impressions

6.128

Click



Digital Activities



345

E-mails
(various
contents)



1.350.478

E-mails
Sent



18.450

SMS
Sent

HERITAGE İSTANBUL 2023 Outdoor Advertising



37
Printed Media

Reach
842.355

Advertising Value
Equivalency
154.000 TL



327
Online
Media



2
TV
Media



The Unique Trade Publication of Cultural Heritage



In the magazine, interviews of archeologists, architects, tech inventors, public authorities, the latest technology & products for the museums, news, and events in the cultural heritage industry, and also the details of HERITAGE İSTANBUL Talks & Conference are featured.

HERITAGE İSTANBUL

Contact Us

HERITAGE İSTANBUL 2024, The conservation, restoration, archeology, museology, and librarianship fair and conference, which has the objective to increase awareness about protecting cultural heritage as a social mission, aims to develop products, services, and technologies in accordance with this mission. Do not be late to book your place!

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**See you in the New Year
with Our New Dates!**

THANKS TO

**all our exhibitors,
supporters, and visitors!**



TG EKSPÖ Uluslararası Fuarçılık A.Ş.

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