

8th HERITAGE — İSTANBUL —

CULTURAL HERITAGE NATURAL HERITAGE

15 - 17
MAY
2024

Istanbul Lutfi Kirdar
International Convention
and Exhibition Centre
ICEC



Aizanoi Ancient City, Kütahya

SPONSORSHIP
DOCUMENT

Heritage Istanbul Restoration, Archaeology, Museum

Librarianship Technologies Fair and Conference

www.expoheritage.com

CULTURAL
HERITAGE
PLATFORMS

Supporters



Sponsors



Organiser



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



SPONSORSHIP **CATEGORY**

Main Sponsorship
Conference Space Sponsor
Gala Dinner Sponsor
Natural Heritage Site Sponsor
Opening Reception Sponsor
Accreditation Area Sponsor
Heritage Magazine Sponsor
VIP Area Sponsor
Heritage Academy Program Sponsor
B2B Matchmaking Program Sponsor
Lanyard and Card Sponsor
Promotion Bag Sponsor
Promotional Materials Sponsor
Service Sponsorship
Media Main Sponsorship
Heritage Magazine Ads
E-Newsletter Ads
Website Ads

















“Give a **Future** to the Past”

HERITAGE ISTANBUL, a unique platform for the sector, organized with the motto of "Give a Future to the Past", with its conferences; To discuss the important developments and formations of the sector, to host the visionary and enlightening speeches of professionals and academicians, with the fair; With the participation of expert organizations in the fields of archeology, restoration, museology and librarianship from Turkey and Europe, to introduce the world's emerging trends, current systems and technologies on cultural heritage, with workshops; It has been organized by us since 2015 in order to raise awareness for visitors. By evaluating the sponsorship and/or advertising opportunities in the online and offline channels of Heritage Istanbul Fair and Conference, which opened its doors to 7,285 visitors from Türkiye, Europe and neighboring countries in 2023, you can increase your communication with your target audience and increase your brand awareness and ensure that your institution's name is mentioned with the headings of Cultural Heritage and Natural Heritage. You can keep your brand up-to-date and maintain your privilege of being the first name that will come to mind of sectoral institutions and companies in the relevant field by taking part in the Heritage Magazine, which is sent to the relevant ministries, local governments, museums, libraries and participants in e-bulletins made with the data of 35,000+ institutions.

MAIN SPONSORSHIP

★★★★★ 20.000€

PRIVILEGES












-  12 m2 Free Space
-  Press Conference Attendance
-  Keynote Speech at the Conference
-  30 Minute Panel at the Conference
-  Promotional Film Screening at the Conference (3 days / 1 time)
-  Use of Logo in All Media Reflections
-  Logo Priority in Area Dressing
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (5)
-  B2B Matchmaking Meeting Rights (5)
-  4 TS interviews / 2 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (5)
-  Brand Placement in Foto Booth
-  Insert in Promotion Bag
-  Brand Representation at the International Delegation Technical Trip
-  Sponsorship News on Social Media

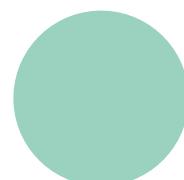
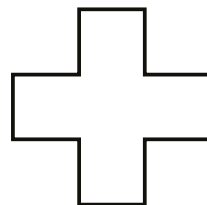


CONFERENCE SPACE SPONSOR

★★★★★ 12.000€

PRIVILEGES











-  Sponsorship News on Social Media
-  Logo Priority in Area Dressing
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (3)
-  30 Minute Panel at the Conference
-  Promotional Film Screening at the Conference (3 days / 1 time)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  2 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (3)



GALA DINNER SPONSOR

★★★ 8.000€

PRIVILEGES











-  Sponsorship News on Social Media
-  Logo Priority in Area Dressing
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (2)
-  Promotional Film Screening at the Conference (2 days / 1 time)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  2 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (3)



NATURAL HERITAGE SITE SPONSOR

★★★ 8.000€

PRIVILEGES











-  Sponsorship News on Social Media
-  Logo Priority in Area Dressing
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (2)
-  Promotional Film Screening at the Conference (2 days / 1 time)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  2 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (3)

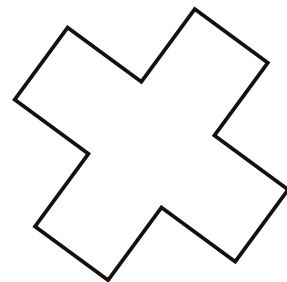


OPENING RECEPTION SPONSOR

★★★ 8.000€

PRIVILEGES










-  Sponsorship News on Social Media
-  Logo Priority in Area Dressing
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (2)
-  Promotional Film Screening at the Conference (2 days / 1 time)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  2 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (3)



ACCREDITATION AREA SPONSOR

★★ 5.000€

PRIVILEGES






-  Sponsorship News on Social Media
-  Promotional Film Screening at the Conference (1 days / 1 time)
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)



HERITAGE MAGAZINE SPONSOR

★★ 5.000€

PRIVILEGES










-  Sponsorship News on Social Media
-  Promotional Film Screening at the Conference (1 days / 1 time)
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)

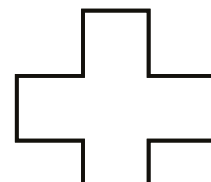


VIP AREA SPONSOR

★★ 5.000€

PRIVILEGES









-  Sponsorship News on Social Media
-  Promotional Film Screening at the Conference (1 days / 1 time)
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)

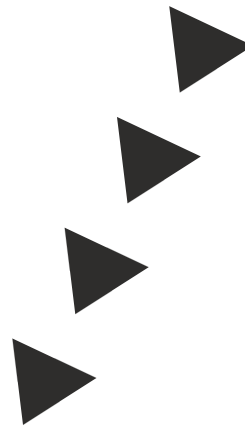
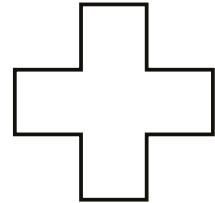


HERITAGE ACADEMY PROGRAM SPONSOR

★ **3.000€**

PRIVILEGES









-  Sponsorship News on Social Media
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)



B2B MATCHMAKING PROGRAM SPONSOR

★ 3.000€

PRIVILEGES









-  Sponsorship News on Social Media
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)



LANYARD AND CARD SPONSOR

★ 3.000€

PRIVILEGES









-  Sponsorship News on Social Media
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)

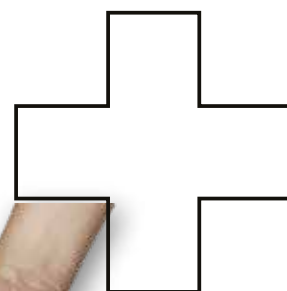


PROMOTION BAG SPONSOR

★ **3.000€**

PRIVILEGES

-  Sponsorship News on Social Media
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)











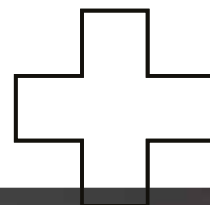
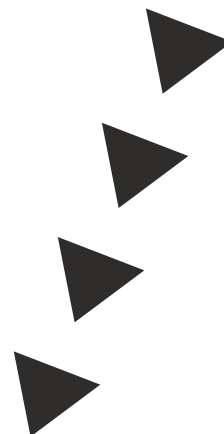
HERITAGE
— ISTANBUL —

PROMOTIONAL MATERIALS SPONSOR

★ **3.000€**

PRIVILEGES









-  Sponsorship News on Social Media
-  Use of Logo in All Media Reflections
-  Use of Logos and Banners on the Website
-  Banner Advertising in E-bulletin (1)
-  Insert in Promotion Bag
-  B2B Matchmaking Meeting Rights (3)
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)



SERVICE SPONSORSHIP

★ 3.000€

PRIVILEGES

-  Use of Logo in All Media Reflections
-  Sponsorship News on Social Media
-  Banner Advertising in E-bulletin (3)
-  B2B Matchmaking Meeting Rights (3)
-  Company News on Social Media
-  Insert in Promotion Bag
-  1 TS commercials in Heritage Magazine
-  Gala Dinner Invitation (2)



MEDIA MAIN SPONSORSHIP



Press / Media sponsorship is free and reciprocal services (barter) options and conditions to be made with the institution will be determined in detail as a result of the interviews. Media Main Sponsorship is limited to a single organization.

EXPECTATIONS

TV

- Wide coverage of fair news on the channel and the channel's web page before the fair and during the fair,
- Making guest participations in related TV programs,
- Publishing a banner on the channel's web page,

Radio

- Giving wide coverage of fair news on the channel and the web page of the channel before and during the fair,
- Making guest participations in related radio programs,
- Publishing a banner on the channel's web page,

Newspaper

- Wide coverage of fair news in the newspaper and online publication site before, during and after the fair,
- Realization of private interviews,
- Giving the right to broadcast advertising,
- Granting the right to insert in the channel,

Magazine

- Giving wide coverage of fair news in the newspaper and online publication site before, during and after the fair,
- Realization of private interviews,
- Giving the right to broadcast advertising,
- Granting the right to insert in the channel,

E-Media / Portals

- Giving wide coverage of fair news in the newspaper and online publication site before, during and after the fair,
- Granting banner broadcasting rights

PRIVILEGES

- Include your logo as a "Media Sponsor" in all printed materials (invitations, posters, etc.) and advertisements,
- Being announced as a "Media Sponsor" in all national and international announcements,
- Being announced as a "Media Sponsor" in press conferences, special news and interviews,
- The right to speak at the opening and to be represented in the protocol,
- The use of its logo as a "Media Sponsor" at the background of the opening ceremony and press conferences to be attended by the minister and senior officials,
- 100 visitor invitations,
- 15 Person Cocktail Invitation
- Invitation to the Gala dinner for 4 people,
- The use of roll-up/pennant with the logo as the "Media

Sponsor" in the halls where all conferences, panels and seminars will be held (Roll-up/pennant will be provided by the Media Sponsor.)

- Announcement as a "Media Sponsor" in the sponsors section of the fair website,
- Linking to the sponsor company's website from the fair website,
- Inclusion of the sponsor's press release in the press file to be prepared for distribution to the press and its announcement as the "Media Sponsor",
- Supply of 10 square meters in the fair area. Provision of a private space for interviews
- The use of the Media Sponsor logo on the backstage panel in the conference to be held within the scope of the fair,
- Include in catalogues, layout sheets, conference program booklets to be given to visitors and participants

HERITAGE MAGAZINE ADVERTISING



HERITAGE MAGAZINE

Published 6 issues in 2017, 2018, 2019, 2021, 2022 and 2023, Heritage MAGAZINE covers news from the disciplines of archeology, museology and restoration, as well as content from Heritage Istanbul fairs and conferences. In addition to sectoral news, the magazine also includes the contact information of the fair participants.

Who is reading?

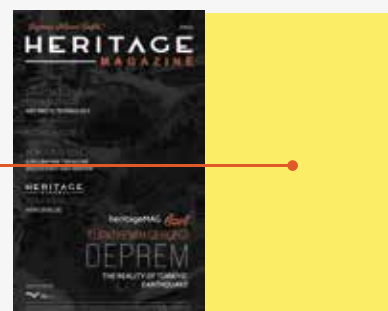
- Restoration project implementation organizations,
- Material and equipment manufacturers and importers,
- Organizations specialized in new technologies in archeology,
- Firms providing museum space and exhibition design services,
- Firms providing consultancy services on cultural heritage management,
- Archiving technology companies,
- Academicians and related units of universities,
- Lighting and security systems service companies.

ADVERTISING AREAS AVAILABLE

FULL PAGE

185x297mm

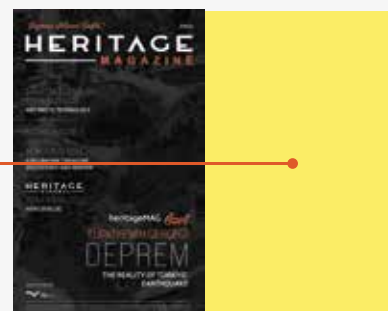
1st Page: **750€**
2nd Page: **1200€**
3rd Page: **3000€**



BACK COVER FULL PAGE

185x297mm

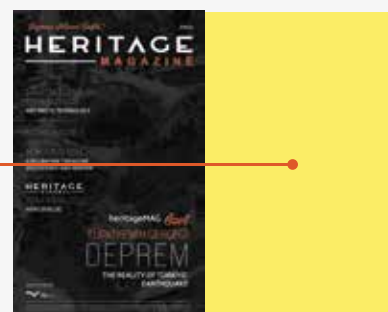
2500€



INSIDE FRONT COVER FULL PAGE

185x297mm

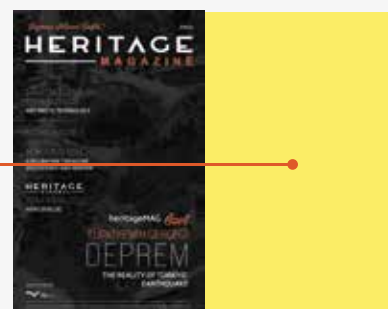
1.500€



INSIDE BACK COVER FULL PAGE

185x297mm

1.500€



E-NEWSLETTER ADS

ADVERTISING AREAS AVAILABLE

TOP BANNER

1x	3x	6x +
500€	1.200€	2.000€

MINI BANNER

1x	3x	6x +
300€	700€	1.200€

INTERIOR BANNER

1x	3x	6x +
400€	1.000€	1.800€

VERTICAL BANNER

1x	3x	6x +
500€	1.200€	2.000€

TOP BANNER

7. **HERITAGE** **ISTANBUL** 3 - 5 MAY 2023
Istanbul Left Union International Convention and Exhibition Centre - ICEC

CULTURAL HERITAGE / NATURAL HERITAGE

Take your place at the 7th Heritage Istanbul.
[CLICK FOR APPLICATION](#)

Heritage Istanbul, which will take place for the 7th time, brings together the leading institutions of the conservation, restoration, archaeology, museology, librarianship, and natural heritage sectors on May 3 - 5, 2023.

FOR PARTICIPATION

You can contact us to book your place at Heritage Istanbul, which will be in Istanbul Left Union International Convention and Exhibition Centre (Rumeli Hall).

[BE AN EXHIBITOR](#)

MINI BANNER

INTERIOR BANNER

2022 STATISTICS

Heritage Istanbul, which was held for the 6th time on May 11-13, 2022, is proud to once again host the leading companies in the cultural heritage and natural heritage sectors.

With the participation of professionals from the fields of archeology, restoration, museology, librarianship, and natural heritage, current trends and technologies were introduced and awareness was created for visitors through conferences, heritage talks, and workshops held within the scope of cultural and natural heritage.

4500 m² Exhibition Space | 120+ Total Exhibitors | 9345 Visitors | 7 Participating Countries

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Organizer: **tgexpo** | Supporters: **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**, **YATIRIMCI**

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THIS FAIR IS ORGANIZED IN ACCORDANCE WITH THE LAW NUMBER 5174 (TBB) (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY)

BANNER	SIZE
Top Banner	650 x 80 px
Interior Banner	650 x 80 px
Mini Banner	It can change
Vertical Banner	175 x 350 px

CULTURAL
HERITAGE
PLATFORMS

HERITAGE
— ISTANBUL —

HERITAGE
— MIDDLE EAST —
ABU DHABI

HERITAGE
— TURQUOISE —
TASHKENT

HERITAGE
— CONFERENCE —

HERITAGE
— TALKS —

HERITAGE
— WORKSHOP —

HERITAGE
— B2B PLATFORM —

HERITAGE
— GLOBAL —

HERITAGE
— MAGAZINE —

HERITAGE
— ACADEMIA —

HERITAGE
— SERVICES & CONSULTANCY —

HERITAGE

MIDDLE EAST

10-12 DECEMBER 2024
Abu Dhabi / UAE

HERITAGE

TURQUOISE

OCTOBER 2024
Samarkand / Uzbekistan



*Naval Museum, Heritage Istanbul Invitation

Contact Us

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Kadıköy, İstanbul / Türkiye

CULTURAL
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PLATFORMS

CulturalHeritagePlatforms culturalheritageplatforms culturalheritageplatforms expoheritage

Supporters



Sponsors



Organiser



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